

Organization Information

Organization name: Digital Arts Film & Television	Year organization founded: 1969
City: Royal Oak	Organization type: 501(c)3 nonprofit organization
State: MI	DUNS #: 007544142
County: Oakland	Full-time staff: 0
Federal ID #: 383234053	Board Members: 18
NISP Discipline: 9 - Media Arts	Fiscal year end date: 12-31
NISP Institution: 17 - Arts Service Organization	
NTEE: A31 - Film & Video	

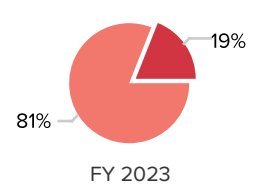
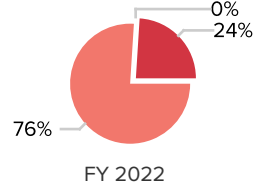
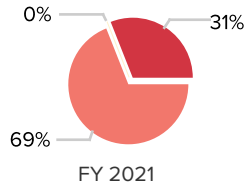
Applicant is not audited or reviewed by an independent accounting firm. Applicant has a budget under \$50,000.

Financial Summary

Unrestricted Activity	FY 2021	FY 2022	% Change	FY 2023	% Change
Unrestricted operating revenue					
Earned program	\$8,052	\$10,410	29%	\$13,086	26%
Earned non-program	\$0	\$0	n/a		n/a
Total earned revenue	\$8,052	\$10,410	29%	\$13,086	26%
Investment revenue	\$0	\$0	n/a		n/a
Contributed revenue	\$17,577	\$33,108	88%	\$57,062	72%
Total unrestricted operating revenue	\$25,629	\$43,518	70%	\$70,148	61%
Less in-kind	\$2,000	\$5,500	175%	\$7,500	36%
Unrestricted operating revenue less in-kind	\$23,629	\$38,018	61%	\$62,648	65%
Operating expenses					
Program	\$27,497	\$29,899	9%	\$43,227	45%
Management & general	\$2,092	\$2,275	9%	\$1,820	-20%
Fundraising	\$299	\$325	9%	\$455	40%
Total operating expenses	\$29,888	\$32,499	9%	\$45,502	40%
Less in-kind	\$2,000	\$5,500	175%	\$7,500	36%
Unrestricted operating expenses less in-kind	\$27,888	\$26,999	-3%	\$38,002	41%
Unrestricted change in net assets - operating	-\$4,259	\$11,019	359%	\$24,646	124%
Unrestricted change in net assets	-\$4,259	\$11,019	359%	\$24,646	124%
Restricted change in net assets			n/a		n/a
Total change in net assets	-\$4,259	\$11,019	359%	\$24,646	124%

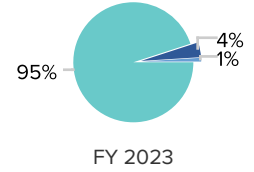
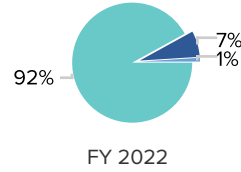
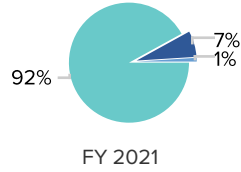
Unrestricted Operating Revenue by Source

- Earned
- Investment
- Contributed



Operating Expenses by Functional Grouping

- Program
- Management & General
- Fundraising



Revenue Details

Operating Revenue	FY 2021	FY 2022	FY 2023	FY 2023	FY 2023
Earned - Program	Total	Total	Total	Unrestricted	Restricted
Subscriptions	\$0	\$0			
Membership fees - individuals	\$960	\$750	\$650	\$650	\$0
Membership fees - organizations	\$3,725	\$4,190	\$4,487	\$4,487	
Ticket sales & admissions	\$0	\$0			
Education revenue	\$3,322	\$4,640	\$7,194	\$7,194	
Publication sales		\$0			
Gallery sales	\$45	\$830	\$755	\$755	
Contracted services & touring fees	\$0	\$0			
Royalty & reproduction revenue	\$0	\$0			
Earned - program not listed above	\$0	\$0			
Total earned - program	\$8,052	\$10,410	\$13,086	\$13,086	
Earned - Non-program					
Rental revenue	\$0	\$0			
Sponsorship revenue	\$0	\$0			
Attendee-generated revenue not listed above	\$0	\$0			
Earned - non-program not listed above	\$0	\$0			
Total earned - non-program	\$0	\$0			
Total earned revenue	\$8,052	\$10,410	\$13,086	\$13,086	

Digital Arts Film & Television

Contributed	FY 2021	FY 2022	FY 2023	FY 2023	FY 2023
	Total	Total	Total	Unrestricted	Restricted
Trustee & board	\$1,375	\$2,709	\$1,719	\$1,719	
Individual	\$600	\$5,632	\$5,952	\$5,952	
Corporate	\$0	\$1,000	\$2,065	\$2,065	
Foundation	\$650	\$1,206	\$15,000	\$15,000	
State government	\$10,188	\$13,876	\$17,825	\$17,825	
Federal government	\$2,764	\$3,185	\$7,001	\$7,001	
In-kind operating contributions	\$2,000	\$5,500	\$7,500	\$7,500	
Special fundraising events	\$0	\$0			
Net assets released from restriction	\$0	\$0	\$0		
Total contributed revenue	\$17,577	\$33,108	\$57,062	\$57,062	
Operating investment revenue	\$0	\$0	\$0		
Total operating revenue	\$25,629	\$43,518	\$70,148	\$70,148	
Total operating revenue less operating in-kind	\$23,629	\$38,018	\$62,648	\$62,648	
Total revenue	\$25,629	\$43,518	\$70,148	\$70,148	
Total revenue less in-kind	\$23,629	\$38,018	\$62,648	\$62,648	

Revenue Narrative

FY 2021	n/a
FY 2022	n/a
FY 2023	n/a

Expense Details

	FY 2021 Total	FY 2022 Total	% Change	FY 2023 Total	% Change	FY 2023 Program	FY 2023 General & Administrative	FY 2023 Fundraising
Personnel expenses - Operating								
Independent contractors	\$16,225	\$17,405	7%	\$29,810	71%	\$28,320	\$1,192	\$298
Professional fees	\$600	\$600	0%	\$850	42%	\$808	\$34	\$8
Total personnel expenses - Operating	\$16,825	\$18,005	7%	\$30,660	70%	\$29,127	\$1,226	\$307
Non-personnel expenses - Operating								
Occupancy costs	\$4,680	\$7,165	53%	\$9,505	33%	\$9,030	\$380	\$95
Non-personnel expenses not listed above	\$8,383	\$7,329	-13%	\$5,337	-27%	\$5,070	\$213	\$53
Total non-personnel expenses - Operating	\$13,063	\$14,494	11%	\$14,842	2%	\$14,100	\$594	\$148
Total operating expenses	\$29,888	\$32,499	9%	\$45,502	40%	\$43,227	\$1,820	\$455
Total expenses	\$29,888	\$32,499	9%	\$45,502	40%			
Total expenses less in-kind	\$27,888	\$26,999	-3%	\$38,002	41%			
Total expenses less depreciation	\$29,888	\$32,499	9%	\$45,502	40%			
Total expenses less in-kind and depreciation	\$27,888	\$26,999	-3%	\$38,002	41%			

Expense Narrative

FY 2021	n/a
FY 2022	Significant upward changes in certain categories reflect the fact that in 2020 and 2021 we did not do in-person events and therefore did not have as much space rental or food costs.
FY 2023	n/a

Balance Sheet

This organization has not provided data to populate this section. Unaudited organizations are not required to complete a balance sheet. Organizations with expenses under \$50,000 and entities under a parent are not given the option to complete a balance sheet.

Balance Sheet Narrative

This organization has not provided data to populate this section. Unaudited organizations are not required to complete a balance sheet. Organizations with expenses under \$50,000 and entities under a parent are not given the option to complete a balance sheet.

Balance Sheet Metrics

This organization has not provided data to populate this section. Unaudited organizations are not required to complete a balance sheet. Organizations with expenses under \$50,000 and entities under a parent are not given the option to complete a balance sheet.

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Attendance

	FY 2021	FY 2022	% Change	FY 2023	% Change
Total attendance					
Paid	1,650	220	-87%	320	45%
Free	100	210	110%	1,920	814%
Total	1,750	430	-75%	2,240	421%
In-person attendance					
Paid	170	220	29%	320	45%
Free		10	n/a	400	3,900%
Total	170	230	35%	720	213%
Digital attendance					
Paid	1,480		-100%		n/a
Free	100	200	100%	1,520	660%
Total	1,580	200	-87%	1,520	660%
In-person attendees 18 and under	1,400	470	-66%	350	-26%
Programs in schools	FY 2021	FY 2022	% Change	FY 2023	% Change
Children served in schools	0	0	n/a		n/a
Hours of instruction		0	n/a		n/a

Workforce

	FY 2021	FY 2022	% Change	FY 2023	% Change
Number of People					
Volunteers	65	65	0%	65	0%
Independent contractors	31	40	29%	44	10%
Interns and apprentices	0	0	n/a	0	n/a
Total positions	96	105	9%	109	4%

Visual & Performing Artists

	FY 2021	FY 2022	% Change	FY 2023	% Change
Number of visual & performing artists	26	28	8%	36	29%
Payments to artists & performers	\$4,225	\$4,330	2%	\$9,125	111%

Covid-19 Impact

	FY 2021	FY 2022	FY 2023
Due to COVID-19 crisis restrictions on in-person gatherings and/or stay-at-home orders mandated by government health guidelines, how was staffing affected at your organization:			
Number of employees laid off	0	0	0
Number of employees furloughed	0	0	0
Of those furloughed or laid off employees, how many (if any) have been brought back?	0	0	0

Mission and Constituency

Mission statement

DIGITAL ARTS, FILM & TELEVISION (DAFT) is a non-profit educational organization that has been providing services to its members and the state of Michigan for over 45 years. Our primary mission is to promote media literacy through the creative use of film and video. DAFT does this by conducting workshops and conferences for teachers and media professionals. We provide support for emerging media artists and actively develop student involvement in media arts and studies through our annual statewide festival, scholarships and special workshops.

Mission demographics

This organization's mission is not rooted in an explicitly identified ethnic, cultural or other demographic voice.

Racial/ethnic group

Additional group (please state)

Gender

Additional group (please state)

Sexual orientation

Additional group (please state)

Age group

Additional group (please state)

Disability

Additional characteristics

If the fields above are blank, this organization does not serve that demographic specifically.

Audience

The organization seeks to primarily serve a specific audience.

Racial/ethnic group

Additional group (please state)

Gender

Additional group (please state)

Sexual orientation

Additional group (please state)

Age group

Under 18

Additional group (please state)

Disability

No

Additional characteristics

Additional group (please state)

Community type served

Urban

If the fields above are blank, this organization does not serve that demographic specifically.

Program Activity

In-person activity	FY 2021		FY 2022		FY 2023	
	Distinct offerings	# of times offered	Distinct offerings	# of times offered	Distinct offerings	# of times offered
Productions (self-produced)			3	3		
Productions (presented)						
Classes/assemblies/other programs in schools			0			
Classes/workshops (outside of schools)	0	0	3	3	5	5
Field trips/school visits			0		1	1
Guided tours			0			
Lectures			1	1		
Permanent exhibitions	0		0		0	
Temporary exhibitions	0		0		0	
Traveling exhibitions (hosted)	0		0		0	
Films screened						
Festivals/conferences	2	16	7	47	7	36
Readings/workshops (developing works)			0			
Community programs (not included above)			0			
Additional programs not listed above	0	0	0	0	0	0

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Program Activity

Digital activity	FY 2021			FY 2022			FY 2023		
	Distinct offerings	# times digitally offered	On-demand	Distinct offerings	# times digitally offered	On-demand	Distinct offerings	# times digitally offered	On-demand
Productions (self-produced)			2			3	0	0	5
Productions (presented)									
Classes/assemblies/other programs in schools									
Classes/workshops (outside of schools)									
Field trips/school visits									
Guided tours									
Lectures									
Permanent exhibitions			4			6			7
Temporary exhibitions			0						
Traveling exhibitions (hosted)			0						
Films screened									
Broadcast productions									
Festivals/conferences	3	389	2	1	310	2	2	570	2
Readings/workshops (developing works)									
Community programs (not included above)									
Additional programs not listed above									

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Digital activity financials	FY 2021		FY 2022		FY 2023	
	Total	Associated with digital program delivery	Total	Associated with digital program delivery	Total	Associated with digital program delivery
Earned revenue	\$8,052	\$3,322	\$10,410	\$3,470	\$13,086	\$2,349
Contributed revenue	\$17,577	\$15,000	\$33,108	\$0	\$57,062	\$2,349
Operating expense	\$29,888	\$27,497	\$32,499	\$17,400	\$45,502	\$15,926

Program Activity

	FY 2021	FY 2022	% Change	FY 2023	% Change
Fiscally sponsored projects	0	0	n/a	0	n/a
Amount distributed to fiscally sponsored projects			n/a		n/a
Residencies	0	0	n/a	0	n/a
Scholarships awarded	0	0	n/a	0	n/a
Amount awarded in scholarships			n/a		n/a
Other grants awarded	0	0	n/a	0	n/a
Amount awarded in grants			n/a		n/a
Public art installations	0	0	n/a	0	n/a
Works commissioned	0	0	n/a	0	n/a
Films produced	1	6	500%	5	-17%
World premieres	0	6	n/a	5	-17%
National premieres	0	0	n/a		n/a
Local/regional premieres	1	0	-100%		n/a
Published works (physical)	0	0	n/a	0	n/a
Published works (digital)	4		-100%	4	n/a
Private lessons (in-person)	0	0	n/a	0	n/a
Private lessons (digital)	0		n/a		n/a
Competitions	2	0	-100%	2	n/a
Open rehearsals	0	0	n/a		n/a

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Program Activity Narrative

FY 2021	As expected many events/activities were impacted by Covid. In-person events were either cancelled or switched to zoom and sometimes live-stream. Events later in year were able to be hybrid in-person and streamed.
FY 2022	n/a
FY 2023	n/a