

**Organization Information**

Organization name: Digital Arts Film & Television	Year organization founded: 1969
City: Royal Oak	Organization type: 501(c)3 nonprofit organization
State: MI	DUNS #: 007544142
County: Oakland	Full-time staff: 0
Federal ID #: 383234053	Board Members: 19
NISP Discipline: 9 - Media Arts	Fiscal year end date: 12-31
NISP Institution: 17 - Arts Service Organization	
NTEE: A31 - Film & Video	

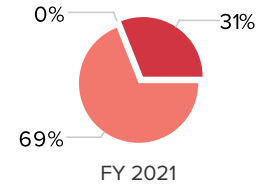
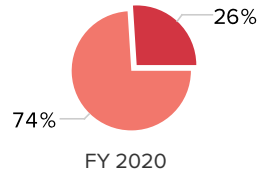
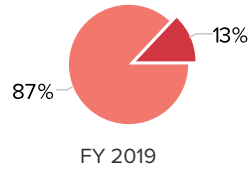
*Applicant is not audited or reviewed by an independent accounting firm. Applicant has a budget under \$50,000.*

**Financial Summary**

Unrestricted Activity	FY 2019	FY 2020	% Change	FY 2021	% Change
Unrestricted operating revenue					
Earned program	\$10,083	\$6,765	-33%	\$8,052	19%
Earned non-program	\$170		-100%	\$0	n/a
Total earned revenue	\$10,253	\$6,765	-34%	\$8,052	19%
Investment revenue			n/a	\$0	n/a
Contributed revenue	\$66,098	\$19,645	-70%	\$17,577	-11%
Total unrestricted operating revenue	\$76,351	\$26,410	-65%	\$25,629	-3%
Less in-kind	\$33,890	\$2,000	-94%	\$2,000	0%
Unrestricted operating revenue less in-kind	\$42,461	\$24,410	-43%	\$23,629	-3%
Operating expenses					
Program	\$52,755	\$29,777	-44%	\$27,497	-8%
Management & general	\$11,514	\$1,921	-83%	\$2,092	9%
Fundraising	\$1,150	\$320	-72%	\$299	-7%
Total operating expenses	\$65,419	\$32,018	-51%	\$29,888	-7%
Less in-kind	\$33,890	\$2,000	-94%	\$2,000	0%
Unrestricted operating expenses less in-kind	\$31,529	\$30,018	-5%	\$27,888	-7%
Unrestricted change in net assets - operating	\$10,932	-\$5,608	-151%	-\$4,259	24%
Unrestricted change in net assets	\$10,932	-\$5,608	-151%	-\$4,259	24%
Restricted change in net assets			n/a		n/a
Total change in net assets	\$10,932	-\$5,608	-151%	-\$4,259	24%

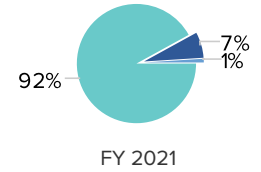
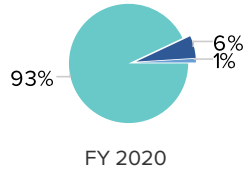
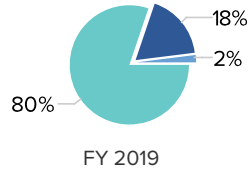
### Unrestricted Operating Revenue by Source

- Earned
- Investment
- Contributed



### Operating Expenses by Functional Grouping

- Program
- Management & General
- Fundraising



## Revenue Details

Operating Revenue	FY 2019	FY 2020	FY 2021	FY 2021	FY 2021
Earned - Program	Total	Total	Total	Unrestricted	Restricted
Subscriptions			\$0	\$0	
Membership fees - individuals	\$6,850	\$450	\$960	\$960	\$0
Membership fees - organizations		\$3,321	\$3,725	\$3,725	
Ticket sales & admissions			\$0	\$0	
Education revenue	\$2,915	\$2,714	\$3,322	\$3,322	
Publication sales					
Gallery sales		\$270	\$45	\$45	
Contracted services & touring fees			\$0	\$0	
Royalty & reproduction revenue			\$0	\$0	
Earned - program not listed above	\$318	\$10	\$0	\$0	
<b>Total earned - program</b>	<b>\$10,083</b>	<b>\$6,765</b>	<b>\$8,052</b>	<b>\$8,052</b>	
<b>Earned - Non-program</b>					
Rental revenue			\$0	\$0	
Sponsorship revenue			\$0	\$0	
Attendee-generated revenue not listed above	\$170		\$0	\$0	
Earned non-program not listed above			\$0	\$0	
<b>Total earned - non-program</b>	<b>\$170</b>		<b>\$0</b>	<b>\$0</b>	
<b>Total earned revenue</b>	<b>\$10,253</b>	<b>\$6,765</b>	<b>\$8,052</b>	<b>\$8,052</b>	

	FY 2019	FY 2020	FY 2021	FY 2021	FY 2021
Contributed	Total	Total	Total	Unrestricted	Restricted
Trustee & board	\$2,033	\$1,510	\$1,375	\$1,375	
Individual	\$2,325	\$776	\$600	\$600	
Corporate	\$3,000	\$75	\$0	\$0	
Foundation	\$0	\$1,384	\$650	\$650	
County government	\$2,000	\$0	\$0	\$0	
State government	\$13,600	\$11,540	\$10,188	\$10,188	
Federal government	\$6,250	\$2,360	\$2,764	\$2,764	
In-kind operating contributions	\$33,890	\$2,000	\$2,000	\$2,000	
Special fundraising events		\$0	\$0	\$0	
Contributions not listed above	\$3,000	\$0	\$0	\$0	
Net assets released from restriction	\$0	\$0	\$0		
<b>Total contributed revenue</b>	<b>\$66,098</b>	<b>\$19,645</b>	<b>\$17,577</b>	<b>\$17,577</b>	
Operating investment revenue	\$0	\$0	\$0	\$0	
<b>Total operating revenue</b>	<b>\$76,351</b>	<b>\$26,410</b>	<b>\$25,629</b>	<b>\$25,629</b>	
Total operating revenue less operating in-kind	\$42,461	\$24,410	\$23,629	\$23,629	
<b>Total revenue</b>	<b>\$76,351</b>	<b>\$26,410</b>	<b>\$25,629</b>	<b>\$25,629</b>	
<b>Total revenue less in-kind</b>	<b>\$42,461</b>	<b>\$24,410</b>	<b>\$23,629</b>	<b>\$23,629</b>	

## Revenue Narrative

FY 2019	n/a
FY 2020	n/a
FY 2021	n/a

## Expense Details

	FY 2019 Total	FY 2020 Total	% Change	FY 2021 Total	% Change	FY 2021 Program	FY 2021 General & Administrative	FY 2021 Fundraising
Personnel expenses - Operating								
Independent contractors	\$20,800	\$18,335	-12%	\$16,225	-12%	\$14,927	\$1,136	\$162
Professional fees	\$600	\$600	0%	\$600	0%	\$552	\$42	\$6
Total personnel expenses - Operating	\$21,400	\$18,935	-12%	\$16,825	-11%	\$15,479	\$1,178	\$168
Non-personnel expenses - Operating								
Occupancy costs	\$9,740	\$1,820	-81%	\$4,680	157%	\$4,306	\$328	\$47
Non-personnel expenses not listed above	\$34,279	\$11,263	-67%	\$8,383	-26%	\$7,712	\$587	\$84
Total non-personnel expenses - Operating	\$44,019	\$13,083	-70%	\$13,063	-0%	\$12,018	\$914	\$131
Total operating expenses	\$65,419	\$32,018	-51%	\$29,888	-7%	\$27,497	\$2,092	\$299
Total expenses	\$65,419	\$32,018	-51%	\$29,888	-7%			
Total expenses less in-kind	\$31,529	\$30,018	-5%	\$27,888	-7%			
Total expenses less depreciation	\$65,419	\$32,018	-51%	\$29,888	-7%			
Total expenses less in-kind and depreciation	\$31,529	\$30,018	-5%	\$27,888	-7%			

## Expense Narrative

FY 2019	n/a
FY 2020	n/a
FY 2021	n/a

**Balance Sheet**

Assets	FY 2019	FY 2020	% Change	FY 2021	% Change
<b>Current assets</b>					
Cash and cash equivalents	\$17,503		-100%		n/a
Receivables			n/a		n/a
Investments - current			n/a		n/a
Prepaid expenses & other			n/a		n/a
<b>Total current assets</b>	<b>\$17,503</b>		<b>-100%</b>		<b>n/a</b>
<b>Long-term/non-current assets</b>					
Investments - non current			n/a		n/a
Fixed assets (net of accumulated depreciation)			n/a		n/a
Non-current assets not listed above			n/a		n/a
<b>Total long-term/non-current assets</b>			<b>n/a</b>		<b>n/a</b>
<b>Total assets</b>	<b>\$17,503</b>		<b>-100%</b>		<b>n/a</b>
<b>Liabilities &amp; Net Assets</b>					
<b>Current liabilities</b>					
Accounts payable and accrued expenses			n/a		n/a
Deferred revenue			n/a		n/a
Loans - current			n/a		n/a
Additional current liabilities not listed above	\$1,010		-100%		n/a
<b>Total current liabilities</b>	<b>\$1,010</b>		<b>-100%</b>		<b>n/a</b>
<b>Long-term/non-current liabilities</b>					
Long-term/non-current loans			n/a		n/a
Additional long-term/non-current liabilities not listed above			n/a		n/a
<b>Total long-term/non-current liabilities</b>			<b>n/a</b>		<b>n/a</b>
<b>Total liabilities</b>	<b>\$1,010</b>		<b>-100%</b>		<b>n/a</b>
<b>Total net assets</b>	<b>\$16,493</b>		<b>-100%</b>		<b>n/a</b>
<b>Total liabilities &amp; net assets</b>	<b>\$17,503</b>		<b>-100%</b>		<b>n/a</b>

**Balance Sheet Narrative**

FY 2019	n/a
FY 2020	n/a
FY 2021	n/a

**Balance Sheet Metrics**

	FY 2019	FY 2020	% Change	FY 2021	% Change
Months of operating cash -- Total	3.21		-100%		n/a
Working capital -- Total	\$16,493		-100%		n/a
Current ratio -- Total	17.33		-100%		n/a
Net assets as a % of total expenses	25%		-100%		n/a
Fixed assets (net)			n/a		n/a
Condition of fixed assets					
Leverage -- Total			n/a		n/a
Total debt			n/a		n/a
Debt service impact	0%		n/a		n/a

Months of operating cash (Cash & Cash Equivalents/(Total Expense/12)) indicates the number of months an organization can operate at current average monthly expense levels with existing unrestricted cash and cash equivalents.

Working capital (Current Assets minus Current Liabilities) consists of the resources available for operations. This calculation of working capital may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on.

Current ratio (Current Assets divided by Current Liabilities) determines the organization’s ability to pay current debt using current assets. A ratio of 1.0 indicates that current assets are equal to current liabilities. A ratio of around 1.5 is a more comfortable position, allowing for more cushion against uncollected receivables or timing discrepancies between expected receipts and disbursements. Ideally this number should approach 2 which indicates ample short-term liquidity to obviate the need to borrow or sell assets.

Net assets as % of total expenses measures the net worth of an organization in relationship to its operating size. It is calculated as total net assets divided by total expenses. If the trend is level or increasing, then total net assets are keeping pace with growth in operating expenses.

Condition of fixed assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props). This is especially significant for organizations that own a building or carry a long-term lease. Accumulated depreciation of less than 50% of the total value of fixed assets indicates a stock of relatively new assets. A high percentage (>80%) of accumulated depreciation could indicate aging infrastructure and need for funding the replacement or repair of fixed assets in the near future.

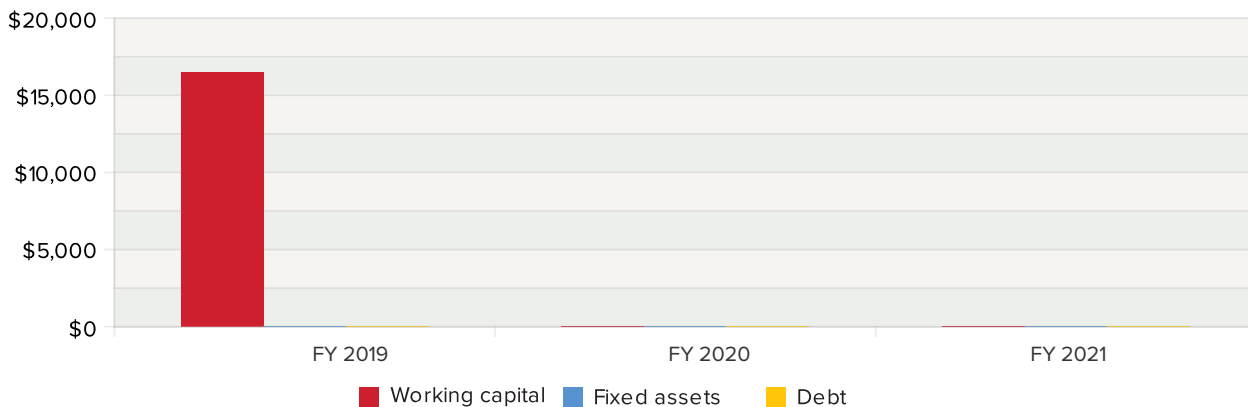
Leverage ratio (Total Debt divided by Total Assets) measures what proportion of your assets are supported by debt. A number in excess of 50% may indicate liquidity problems, or reduced capacity for future borrowing.

Fixed assets (net) is the value of all land, buildings, equipment, leasehold improvements and other property and equipment owned by the organization. It is calculated net of accumulated depreciation to reflect the reduction in the value of an asset as it ages and is used.

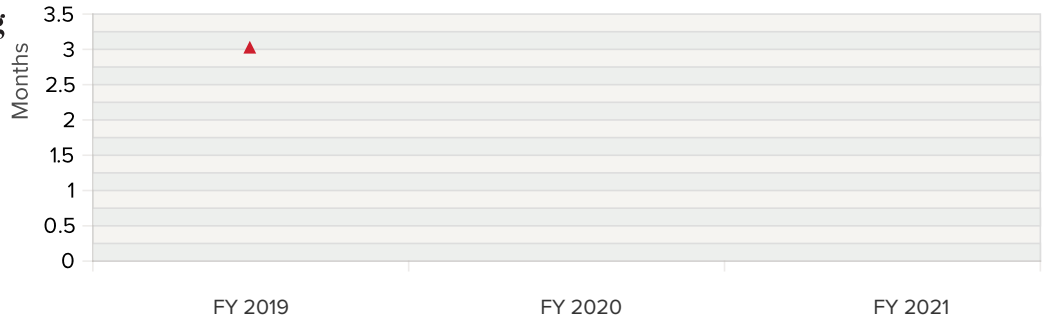
Total debt consists of all short and long-term contractual obligations of the organization, including lines of credit, loans, notes, bonds, and capital leases.

Debt service impact (Total Debt Service, including principal and interest, divided by Total Expense) calculates the % of an organization’s total expenses applied to the total debt-service burden. The higher the percentage, the more the organization has to dedicate its resources to debt repayment rather than programming and other operating expenses.

**Components of Net Assets**



**Months of Working Capital**





**Attendance**

	FY 2019	FY 2020	% Change	FY 2021	% Change
<b>Total attendance</b>					
Paid	280	400	43%	1,650	312%
Free	4,515	15	-100%	100	567%
<b>Total</b>	<b>4,795</b>	<b>415</b>	<b>-91%</b>	<b>1,750</b>	<b>322%</b>
<b>In-person attendance</b>					
Paid	280	0	-100%	170	n/a
Free	515	15	-97%		-100%
<b>Total</b>	<b>795</b>	<b>15</b>	<b>-98%</b>	<b>170</b>	<b>1,033%</b>
<b>Digital attendance</b>					
Paid		400	n/a	1,480	270%
Free	4,000		-100%	100	n/a
<b>Total</b>	<b>4,000</b>	<b>400</b>	<b>-90%</b>	<b>1,580</b>	<b>295%</b>
In-person attendees 18 and under	600	15	-98%	1,400	9,233%
<b>Programs in schools</b>	<b>FY 2019</b>	<b>FY 2020</b>	<b>% Change</b>	<b>FY 2021</b>	<b>% Change</b>
Children served in schools	125	0	-100%	0	n/a
Hours of instruction	10	0	-100%		n/a

**Workforce**

	FY 2019	FY 2020	% Change	FY 2021	% Change
<b>Number of People</b>					
Volunteers	90	65	-28%	65	0%
Independent contractors	9	35	289%	31	-11%
Interns and apprentices	0	0	n/a	0	n/a
<b>Total positions</b>	<b>99</b>	<b>100</b>	<b>1%</b>	<b>96</b>	<b>-4%</b>

**Visual & Performing Artists**

	FY 2019	FY 2020	% Change	FY 2021	% Change
Number of visual & performing artists	7	86	1,129%	26	-70%
Payments to artists & performers	\$10,476	\$5,635	-46%	\$4,225	-25%

**Covid-19 Impact**

	FY 2019	FY 2020	FY 2021
Due to COVID-19 crisis restrictions on in-person gatherings and/or stay-at-home orders mandated by government health guidelines, how was staffing affected at your organization:			
Number of employees laid off		0	0
Number of employees furloughed		0	0
Of those furloughed or laid off employees, how many (if any) have been brought back?		0	0

## Mission and Constituency

### Mission statement

DIGITAL ARTS, FILM & TELEVISION (DAFT) is a non-profit educational organization that has been providing services to its members and the state of Michigan for over 45 years. Our primary mission is to promote media literacy through the creative use of film and video. DAFT does this by conducting workshops and conferences for teachers and media professionals. We provide support for emerging media artists and actively develop student involvement in media arts and studies through our annual statewide festival, scholarships and special workshops.

### Mission demographics

This organization's mission is not rooted in an explicitly identified ethnic, cultural or other demographic voice.

#### Racial/ethnic group

Additional group (please state)

#### Gender

Additional group (please state)

#### Sexual orientation

Additional group (please state)

#### Age group

Additional group (please state)

#### Disability

#### Additional characteristics

*If the fields above are blank, this organization does not serve that demographic specifically.*

### Audience

The organization seeks to primarily serve a specific audience.

#### Racial/ethnic group

Additional group (please state)

#### Gender

Additional group (please state)

#### Sexual orientation

Additional group (please state)

#### Age group

Under 18

Additional group (please state)

#### Disability

No

#### Additional characteristics

Additional group (please state)

#### Community type served

Urban

*If the fields above are blank, this organization does not serve that demographic specifically.*

## Program Activity

In-person activity	FY 2019		FY 2020		FY 2021	
	Distinct offerings	# of times offered	Distinct offerings	# of times offered	Distinct offerings	# of times offered
Productions (self-produced)			0			
Productions (presented)			0			
Classes/assemblies/other programs in schools	1		0			
Classes/workshops (outside of schools)	2	7	0	0	0	0
Field trips/school visits			0			
Guided tours			0			
Lectures			0			
Permanent exhibitions			0		0	
Temporary exhibitions			0		0	
Traveling exhibitions (hosted)			0		0	
Films screened			0			
Festivals/conferences	3		0		2	16
Readings/workshops (developing works)			0			
Community programs (not included above)			1	5		
Additional programs not listed above	0	0	0	0	0	0

*NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.*

## Program Activity

Digital activity	FY 2019			FY 2020			FY 2021		
	Distinct offerings	# times digitally offered	On-demand	Distinct offerings	# times digitally offered	On-demand	Distinct offerings	# times digitally offered	On-demand
Productions (self-produced)									2
Productions (presented)									
Classes/assemblies/other programs in schools									
Classes/workshops (outside of schools)				3	5	5			
Field trips/school visits									
Guided tours									
Lectures									
Permanent exhibitions						2			4
Temporary exhibitions									0
Traveling exhibitions (hosted)									0
Films screened									
Broadcast productions									
Festivals/conferences				1	4	4	3	389	2
Readings/workshops (developing works)									
Community programs (not included above)									
Additional programs not listed above									

*NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.*

Digital activity financials	FY 2019		FY 2020		FY 2021	
	Total	Associated with digital program delivery	Total	Associated with digital program delivery	Total	Associated with digital program delivery
Earned revenue	\$10,253		\$6,765	\$2,714	\$8,052	\$3,322
Contributed revenue	\$66,098		\$19,645	\$17,000	\$17,577	\$15,000
Operating expense	\$65,419		\$32,018	\$29,777	\$29,888	\$27,497

## Program Activity

	FY 2019	FY 2020	% Change	FY 2021	% Change
Fiscally sponsored projects		0	n/a	0	n/a
Amount distributed to fiscally sponsored projects			n/a		n/a
Residencies		0	n/a	0	n/a
Scholarships awarded		0	n/a	0	n/a
Amount awarded in scholarships			n/a		n/a
Other grants awarded		0	n/a	0	n/a
Amount awarded in grants			n/a		n/a
Public art installations		0	n/a	0	n/a
Works commissioned		0	n/a	0	n/a
Films produced		1	n/a	1	0%
World premieres		0	n/a	0	n/a
National premieres		0	n/a	0	n/a
Local/regional premieres		1	n/a	1	0%
Published works (physical)		0	n/a	0	n/a
Published works (digital)			n/a	4	n/a
Private lessons (in-person)		0	n/a	0	n/a
Private lessons (digital)			n/a	0	n/a
Competitions		2	n/a	2	0%
Open rehearsals		0	n/a	0	n/a

*NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.*

## Program Activity Narrative

FY 2019	n/a
FY 2020	n/a
FY 2021	As expected many events/activities were impacted by Covid. In-person events were either cancelled or switched to zoom and sometimes live-stream. Events later in year were able to be hybrid in-person and streamed.