

# Census2020 PSA Competition

2020 is a crucial year for Michigan citizens. DAFT is joining the effort to promote a full and fair Census count by sponsoring a special competition for public service announcements that educate about and promote the Census.

Enter your 30 second the contest via the Michigan Student Film Festival but pay no entry fee. There will be a cash awards for best census PSAs. Criteria will include both technical and artistic components but will also emphasize accuracy and compelling message.

Teachers – feel free to use this PowerPoint to present this contest to your students.

Lots of information is available online at:

**BE COUNTED**  
**MICHIGAN2020**

[becountedmi2020.com](http://becountedmi2020.com)



[2020census.gov](http://2020census.gov)