



Organization Information

Organization name: Digital Arts Film & Television  
 City: Royal Oak  
 State: MI  
 County: Oakland  
 NISP Discipline: 9 - Media Arts  
 NISP Institution: 17 - Arts Service Organization  
 NTEE: A31 - Film & Video  
 Applicant is not audited or reviewed by an independent accounting firm.

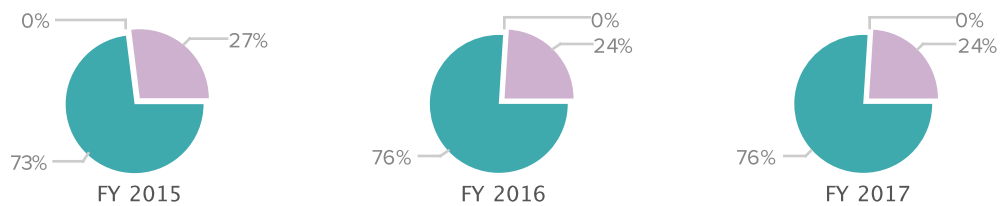
Federal ID #: 383234053  
 Year organization founded: 1969  
 Organization type: 501(c)3 nonprofit organization  
 Fiscal year end date: 12-31  
 DUNS #: 007544142  
 Full-time staff: 0  
 Paid FTEs: 0

A display value of -0% signifies a value of less than +/- 0.5%

Total Activity	FY 2015	FY 2016	% Change	FY 2017	% Change
<b>Operating Revenue</b>					
Earned Program	\$9,191	\$15,890	73%	\$16,994	7%
Earned Non-program	\$4,529	\$906	-80%	\$390	-57%
<b>Total Earned Revenue</b>	<b>\$13,720</b>	<b>\$16,796</b>	<b>22%</b>	<b>\$17,384</b>	<b>4%</b>
Investment Revenue	\$0	\$0	n/a	\$0	n/a
Contributed Revenue	\$36,600	\$53,380	46%	\$54,650	2%
<b>Total Operating Revenue</b>	<b>\$50,320</b>	<b>\$70,176</b>	<b>39%</b>	<b>\$72,034</b>	<b>3%</b>
Less in-kind	(\$17,000)	(\$25,000)	47%	(\$25,500)	2%
<b>Total Operating Revenue Less In-kind</b>	<b>\$33,320</b>	<b>\$45,176</b>	<b>36%</b>	<b>\$46,534</b>	<b>3%</b>
<b>Operating Expenses</b>					
Program	\$50,803	\$52,010.29	2%	\$58,776.65	13%
Fundraising	\$780	\$626.63	-20%	\$2,765.96	341%
General & Administrative	\$6,411	\$10,026.08	56%	\$7,606.39	-24%
<b>Total Operating Expenses</b>	<b>\$57,994</b>	<b>\$62,663</b>	<b>8%</b>	<b>\$69,149</b>	<b>10%</b>
Less in-kind	(\$17,000)	(\$25,000)	47%	(\$25,500)	2%
<b>Total Operating Expenses Less In-kind</b>	<b>\$40,994</b>	<b>\$37,663</b>	<b>-8%</b>	<b>\$43,649</b>	<b>16%</b>
<b>Total Operating Activity</b>	<b>-\$7,674</b>	<b>\$7,513</b>	<b>198%</b>	<b>\$2,885</b>	<b>-62%</b>

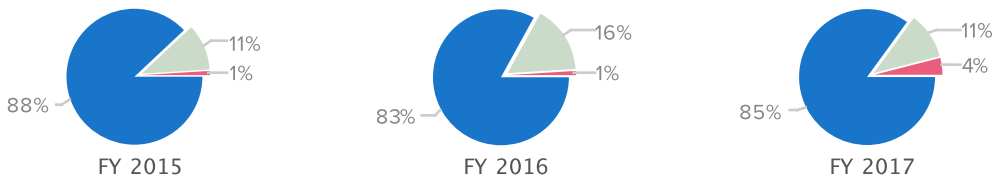
Revenue by Source

- Earned
- Investment
- Contributed



Expenses by Functional Grouping

- Program
- General & Administrative
- Fundraising



## Revenue Details

## Operating Revenue

Earned - Program	FY 2015	FY 2016	% Change	FY 2017	% Change
Membership revenue	\$1,364		n/a		n/a
Tuitions and registration fees	\$7,827		n/a		n/a
<b>Total earned - program</b>	<b>\$9,191</b>	<b>\$15,890</b>	<b>73%</b>	<b>\$16,994</b>	<b>7%</b>
<b>Earned - Non-program</b>					
Gift shop and merchandise fees	\$335		n/a		n/a
Other earned revenue	\$4,194	\$906	-78%	\$390	-57%
<b>Total earned - non-program</b>	<b>\$4,529</b>	<b>\$906</b>	<b>-80%</b>	<b>\$390</b>	<b>-57%</b>
<b>Total earned revenue</b>	<b>\$13,720</b>	<b>\$16,796</b>	<b>22%</b>	<b>\$17,384</b>	<b>4%</b>

Contributed	FY 2015	FY 2016	% Change	FY 2017	% Change
Trustee & board	\$700	\$1,250	79%	\$1,950	56%
Individual	\$150	\$680	353%	\$500	-26%
Corporate	\$0	\$8,650	n/a	\$9,000	4%
Foundation	\$0	\$0	n/a	\$0	n/a
City government	\$0	\$0	n/a	\$0	n/a
County government	\$0	\$0	n/a	\$0	n/a
State government	\$8,250	\$7,300	-12%	\$11,400	56%
Federal government	\$10,500	\$10,500	0%	\$6,300	-40%
Tribal contributions	\$0		n/a		n/a
Parent organization support			n/a		n/a
In-kind operating contributions	\$17,000	\$25,000	47%	\$25,500	2%
Other contributions	\$0	\$0	n/a	\$0	n/a
<b>Total contributed revenue</b>	<b>\$36,600</b>	<b>\$53,380</b>	<b>46%</b>	<b>\$54,650</b>	<b>2%</b>
Operating investment revenue	\$0	\$0	n/a	\$0	n/a
<b>Total operating revenue</b>	<b>\$50,320</b>	<b>\$70,176</b>	<b>39%</b>	<b>\$72,034</b>	<b>3%</b>
<b>Total non-operating revenue*</b>	<b>\$0</b>		<b>n/a</b>		<b>n/a</b>
<b>Total revenue</b>	<b>\$50,320</b>	<b>\$70,176</b>	<b>39%</b>	<b>\$72,034</b>	<b>3%</b>
<b>Total revenue less in-kind</b>	<b>\$33,320</b>	<b>\$45,176</b>	<b>36%</b>	<b>\$46,534</b>	<b>3%</b>

\* This line contains: non-operating investment income, transfers & reclassifications, prior period adjustments, net assets released from restriction, non-operating contributed revenue, non-operating in kind contributions and other non-operating revenue.

## Expense Details

	FY 2015	FY 2016	% Change	FY 2017	% Change
Personnel expenses - Operating					
Independent contractors	\$16,125	\$21,833	35%	\$27,719	27%
Professional fees	\$8,187	\$490	-94%	\$658	34%
<b>Total personnel expenses - Operating</b>	<b>\$24,312</b>	<b>\$22,323</b>	<b>-8%</b>	<b>\$28,377</b>	<b>27%</b>
Non-personnel expenses - Operating					
Advertising and promotion	\$2,050	\$300	-85%	\$419	40%
Conferences and meetings	\$2,293	\$690	-70%	\$2,400	248%
Dues and subscriptions	\$300	\$300	0%	\$300	0%
Grant awards and similar amounts paid	\$0	\$800	n/a	\$0	-100%
Insurance	\$884	\$884	0%	\$884	0%
Occupancy costs	\$1,590	\$27,000	1,598%	\$27,375	1%
Office and administration	\$2,776	\$3,310	19%	\$816	-75%
Printing, postage and shipping	\$1,386	\$1,543	11%	\$1,781	15%
Travel	\$770	\$1,131	47%	\$363	-68%
Productions and events costs	\$410	\$0	-100%	\$0	n/a
Other operating expenses	\$21,223	\$4,382	-79%	\$6,434	47%
<b>Total non-personnel expenses - Operating</b>	<b>\$33,682</b>	<b>\$40,340</b>	<b>20%</b>	<b>\$40,772</b>	<b>1%</b>
<b>Total operating expenses</b>	<b>\$57,994</b>	<b>\$62,663</b>	<b>8%</b>	<b>\$69,149</b>	<b>10%</b>
Non-operating personnel expenses	\$0	\$0	n/a	\$0	n/a
Non-operating non-personnel expenses	\$0	\$0	n/a	\$0	n/a
<b>Total expenses</b>	<b>\$57,994</b>	<b>\$62,663</b>	<b>8%</b>	<b>\$69,149</b>	<b>10%</b>
<b>Total expenses less in-kind</b>	<b>\$40,994</b>	<b>\$37,663</b>	<b>-8%</b>	<b>\$43,649</b>	<b>16%</b>

## Balance Sheet

Assets	FY 2015	FY 2016	% Change	FY 2017	% Change
Current assets					
Cash	\$0				
Receivables	\$0				
Investments	\$0				
Prepaid expenses & other	\$0				
Total current assets	\$0	\$10,700	n/a	\$17,000	59%
Non-current investments					
Fixed assets (net)	\$0				
Other non-current assets	\$0	\$0	n/a	\$0	n/a
Total non-current assets	\$0		n/a	\$2,500	n/a
Total assets	\$0	\$10,700	n/a	\$19,500	82%
Liabilities & Net Assets					
Liabilities & Net Assets	FY 2015	FY 2016	% Change	FY 2017	% Change
Liabilities					
Accounts payable & other	\$0				
Loans & other debt	\$0				
Deferred revenue	\$0				
Total current liabilities	\$0	\$0	n/a	\$0	n/a
Non-current liabilities	\$0	\$0	n/a	\$1,500	n/a
Total liabilities	\$0	\$0	n/a	\$1,500	n/a
Net assets					
Unrestricted		\$10,700	n/a	\$18,000	68%
Temporarily restricted			n/a	\$0	n/a
Permanently restricted			n/a	\$0	n/a
Total net assets	\$0	\$10,700	n/a	\$18,000	68%
Total liabilities & net assets	\$0	\$10,700	n/a	\$19,500	82%

**Balance Sheet Metrics**

	FY 2015	FY 2016	FY 2017
Months of Operating Cash	0		
Total working capital		\$10,700	\$17,000
Current Ratio	n/a	n/a	n/a
Debt Service Impact	0%		
Unrestricted Net Assets Net of Property, Plant and Equipment	n/a		
Operating Margin	-15%		
Depreciation as a % of Fixed Assets	n/a		
Leverage Ratio			

Months of Operating Cash represents the number of months an organization can operate at current average monthly expense levels with existing cash and cash equivalents.  $Cash + Cash\ Equivalents / (Total\ Expense / 12)$ . The ratio is calculated using total numbers since this organization does not have a disaggregated balance sheet.

Total Working Capital consists of the resources available for operations, and in this report is calculated as total current assets minus total current liabilities since this organization does not have a disaggregated balance sheet. This calculation of working capital may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on

Current Ratio (Current Assets divided by Current Liabilities) determines the organization's ability to pay current debt using current assets. The higher the ratio, the more capable the organization is of paying its obligations. The ratio is calculated using unrestricted numbers only.

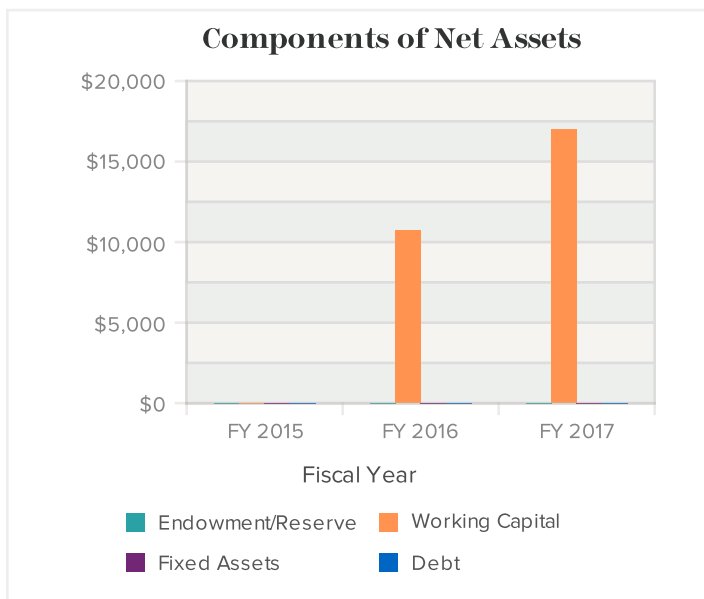
Debt Service Impact (Total Debt Service including principal and interest divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden, e.g. a mortgage). This measure can help understand the portion of the book value of an organization's fixed assets that they truly own free and clear of related obligations and depreciated value. It is calculated as  $Unrestricted\ Net\ Assets - (Net\ Fixed\ Assets - Mortgage\ Debt)$ .

Unrestricted Net Assets Net of Property, Plant and Equipment (Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt)) shows what the organization's unrestricted net assets would be if they did not own any property, or have any debts associated with that property. Because this calculation is based on unrestricted values for net assets and fixed assets, if an organization fills out a single column balance sheet and does not separate fixed assets into restricted and unrestricted categories, this value will be blank

Operating Margin (Change in Net Assets divided by Total Unrestricted Operating Revenue) is a measurement of the organizations efficiency in operating, highlighting the amount of an organization's surplus or deficit.

Depreciation as a % of Fixed Assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props); especially significant for organizations that own a building or carry a long-term lease.

Leverage Ratio (Total Debt divided by Total Unrestricted and Temporarily Restricted Assets) is a measurement of a company's efficiency in operating.



## Attendance

In-person Participation	FY 2015	FY 2016	% Change	FY 2017	% Change
In-person participation - paid	115	220	91%	265	20%
In-person participation - free	600	2,000	233%	1,820	-9%
Total in-person participation	715	2,220	210%	2,085	-6%

Types of In-person Attendance	FY 2015	FY 2016	% Change	FY 2017	% Change
Total in-person participation	715	2,220	210%	2,085	-6%

Attendance Ages	FY 2015	FY 2016	% Change	FY 2017	% Change
Children (18 and under)	400		n/a		n/a

Other Participation	FY 2015	FY 2016	% Change	FY 2017	% Change
Virtual attendance	600		-100%		n/a

## Staffing

Staff & Non-Staff Statistics	FY 2015	FY 2016	% Change	FY 2017	% Change
Number of part-time or one-time volunteers	15	30	100%	80	167%
Part-time or one-time volunteers - FTEs	0.6	1.5	150%	0.27	-82%
Independent contractors	8	9	12%	9	0%

Artistic Staff & Non-Staff Statistics	FY 2015	FY 2016	% Change	FY 2017	% Change
Independent contractors that are artists	8		-100%		n/a

## Program Activity

	FY 2015	FY 2016	% Change	FY 2017	% Change
Distinct events	16	10	-38%	13	30%
Total events	11	10	-9%	13	30%
Distinct screenings	3		-100%		n/a
Total screenings	11		-100%		n/a
Distinct classes/workshops	13		-100%		n/a
Content produced		12	n/a	8	-33%