



Organization Information

Organization name: Digital Arts Film & Television
 City: Royal Oak
 State: MI
 County: Oakland
 NISP Discipline: 9 - Media Arts
 NISP Institution: 17 - Arts Service Organization
 NTEE: A31 - Film & Video

Federal ID #: 383234053
 Year organization founded: 1969
 Organization type: 501(c)3 nonprofit organization
 Fiscal year end date: 12-31
 DUNS #: 007544142
 Full-time staff: 0
 Paid FTEs: 0

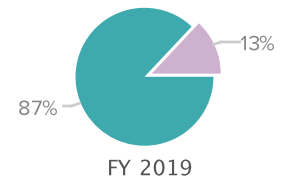
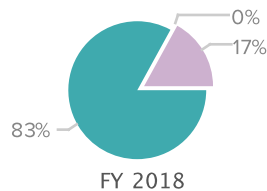
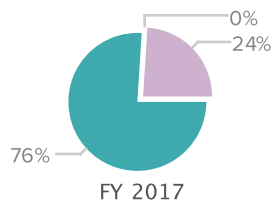
Applicant is not audited or reviewed by an independent accounting firm.

A display value of -0% signifies a value of less than +/- 0.5%

Total Activity	FY 2017	FY 2018	% Change	FY 2019	% Change
Operating Revenue					
Earned Program	\$16,994	\$11,923	-30%	\$10,083	-15%
Earned Non-program	\$390	\$393	1%	\$170	-57%
Total Earned Revenue	\$17,384	\$12,316	-29%	\$10,253	-17%
Investment Revenue	\$0	\$0	n/a		n/a
Contributed Revenue	\$54,650	\$60,320	10%	\$66,098	10%
Total Operating Revenue	\$72,034	\$72,636	1%	\$76,351	5%
Less in-kind	(\$25,500)	(\$28,720)	13%	(\$33,890)	18%
Total Operating Revenue Less In-kind	\$46,534	\$43,916	-6%	\$42,461	-3%
Operating Expenses					
Program	\$58,776.65	\$50,428	-14%	\$52,755	5%
Fundraising	\$2,765.96	\$2,170	-22%	\$1,150	-47%
General & Administrative	\$7,606.39	\$13,509	78%	\$11,514	-15%
Total Operating Expenses	\$69,149	\$66,107	-4%	\$65,419	-1%
Less in-kind	(\$25,500)	(\$28,720)	13%	(\$33,890)	18%
Total Operating Expenses Less In-kind	\$43,649	\$37,387	-14%	\$31,529	-16%
Total Operating Activity	\$2,885	\$6,529	126%	\$10,932	67%

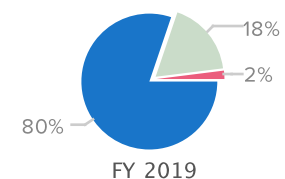
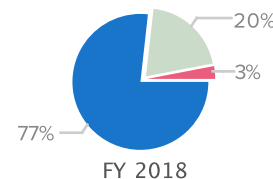
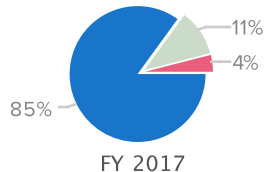
Revenue by Source

- Earned
- Investment
- Contributed



Expenses by Functional Grouping

- Program
- General & Administrative
- Fundraising



Revenue Details

	FY 2017	FY 2018	FY 2019	FY 2019	FY 2019
Operating Revenue	Total	Total	Total	Unrestricted	Restricted
Earned - Program					
Membership revenue		\$8,220	\$6,850	\$6,850	
Tuitions and registration fees		\$3,533	\$2,915	\$2,915	
Other program revenue		\$170	\$318	\$318	
Total earned - program	\$16,994	\$11,923	\$10,083	\$10,083	\$0
Earned - Non-program					
Gift shop and merchandise fees		\$393	\$170	\$170	
Other earned revenue	\$390	\$0			
Total earned - non-program	\$390	\$393	\$170	\$170	\$0
Total earned revenue	\$17,384	\$12,316	\$10,253	\$10,253	
Contributed					
Trustee & board	\$1,950	\$1,950	\$2,033	\$2,033	
Individual	\$500	\$800	\$2,325	\$2,325	
Corporate	\$9,000	\$16,500	\$3,000	\$3,000	
Foundation	\$0	\$0	\$0		
County government	\$0	\$2,000	\$2,000	\$2,000	
State government	\$11,400	\$4,100	\$13,600	\$13,600	
Federal government	\$6,300	\$6,250	\$6,250	\$6,250	
In-kind operating contributions	\$25,500	\$28,720	\$33,890	\$33,890	
Other contributions	\$0	\$0	\$3,000	\$3,000	
Net assets released from restriction	\$0	\$0	\$0		
Total contributed revenue	\$54,650	\$60,320	\$66,098	\$66,098	
Operating investment revenue	\$0	\$0	\$0		
Total operating revenue	\$72,034	\$72,636	\$76,351	\$76,351	
Total operating revenue less in-kind	\$46,534	\$43,916	\$42,461	\$42,461	
Transfers and re-classifications					
Total non-operating revenue	\$0	\$0	\$0		
Total revenue	\$72,034	\$72,636	\$76,351	\$76,351	
Total revenue less in-kind	\$46,534	\$43,916	\$42,461	\$42,461	

Expense Details

	FY 2017 Total	FY 2018 Total	% Change	FY 2019 Total	% Change	FY 2019 Program	FY 2019 Fundraising	FY 2019 General & Administrative
Personnel expenses - Operating								
Independent contractors	\$27,719	\$22,495	-19%	\$20,800	-8%	\$19,050	\$1,150	\$600
Professional fees	\$658	\$600	-9%	\$600	0%			\$600
Total personnel expenses - Operating	\$28,377	\$23,095	-19%	\$21,400	-7%	\$19,050	\$1,150	\$1,200
Non-personnel expenses - Operating								
Advertising and promotion	\$419	\$2,663	536%	\$2,105	-21%	\$1,755		\$350
Conferences and meetings	\$2,400	\$600	-75%	\$140	-77%	\$140		
Dues and subscriptions	\$300	\$40	-87%	\$105	162%	\$105		
Insurance	\$884	\$838	-5%	\$838	0%			\$838
Occupancy costs	\$27,375	\$7,875	-71%	\$9,740	24%	\$9,740		
Office and administration	\$816	\$7,348	800%	\$6,996	-5%			\$6,996
Printing, postage and shipping	\$1,781	\$2,107	18%	\$2,091	-1%	\$2,011		\$80
Travel	\$363	\$1,498	313%	\$300	-80%	\$250		\$50
Productions and events costs	\$0	\$19,848	n/a	\$21,457	8%	\$19,457		\$2,000
Other operating expenses	\$6,434	\$195	-97%	\$247	27%	\$247		
Total non-personnel expenses - Operating	\$40,772	\$43,012	5%	\$44,019	2%	\$33,705		\$10,314
Total operating expenses	\$69,149	\$66,107	-4%	\$65,419	-1%	\$52,755	\$1,150	\$11,514
Non-operating personnel expenses	\$0	\$0	n/a	\$0	n/a			
Non-operating non-personnel expenses	\$0	\$0	n/a	\$0	n/a			
Total expenses	\$69,149	\$66,107	-4%	\$65,419	-1%	\$52,755	\$1,150	\$11,514
Total expenses less in-kind	\$43,649	\$37,387	-14%	\$31,529	-16%			
Total expenses less depreciation	\$69,149	\$66,107	-4%	\$65,419	-1%			
Total expenses less in-kind and depreciation	\$43,649	\$37,387	-14%	\$31,529	-16%			

Balance Sheet

Assets	FY 2017	FY 2018	% Change	FY 2019	% Change
Current assets					
Cash		\$14,504	n/a	\$17,503	21%
Receivables		\$0	n/a	\$0	n/a
Investments		\$0	n/a		n/a
Prepaid expenses & other		\$0	n/a	\$0	n/a
Total current assets	\$17,000	\$14,504	-15%	\$17,503	21%
Non-current investments					
Fixed assets (net)		\$0	n/a		n/a
Other non-current assets	\$0	\$0	n/a	\$0	n/a
Total non-current assets	\$2,500	\$0	-100%		n/a
Total assets	\$19,500	\$14,504	-26%	\$17,503	21%
Liabilities & Net Assets					
Liabilities	FY 2017	FY 2018	% Change	FY 2019	% Change
Liabilities					
Accounts payable & other		\$0	n/a	\$1,010	n/a
Loans & other debt		\$0	n/a		n/a
Deferred revenue		\$0	n/a		n/a
Total current liabilities	\$0	\$0	n/a	\$1,010	n/a
Non-current liabilities	\$1,500	\$0	-100%	\$0	n/a
Total liabilities	\$1,500	\$0	-100%	\$1,010	n/a
Net assets					
Unrestricted	\$18,000	\$14,504	-19%	\$16,493	14%
Restricted	\$0	\$0	n/a		n/a
Total net assets	\$18,000	\$14,504	-19%	\$16,493	14%
Total liabilities & net assets	\$19,500	\$14,504	-26%	\$17,503	21%

Balance Sheet Metrics

	FY 2017	FY 2018	FY 2019
Months of Operating Cash		3	3
Total working capital	\$17,000	\$14,504	\$16,493
Current Ratio	n/a	n/a	17.33
Debt Service Impact		0%	
Unrestricted Net Assets Net of Property, Plant and Equipment		n/a	n/a
Operating Margin		9%	14%
Depreciation as a % of Fixed Assets		n/a	n/a
Leverage Ratio			

Months of Operating Cash represents the number of months an organization can operate at current average monthly expense levels with existing cash and cash equivalents. $Cash + Cash\ Equivalents / (Total\ Expense / 12)$. The ratio is calculated using total numbers since this organization does not have a disaggregated balance sheet.

Total Working Capital consists of the resources available for operations, and in this report is calculated as total current assets minus total current liabilities since this organization does not have a disaggregated balance sheet. This calculation of working capital may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on

Current Ratio (Current Assets divided by Current Liabilities) determines the organization's ability to pay current debt using current assets. The higher the ratio, the more capable the organization is of paying its obligations. The ratio is calculated using unrestricted numbers only.

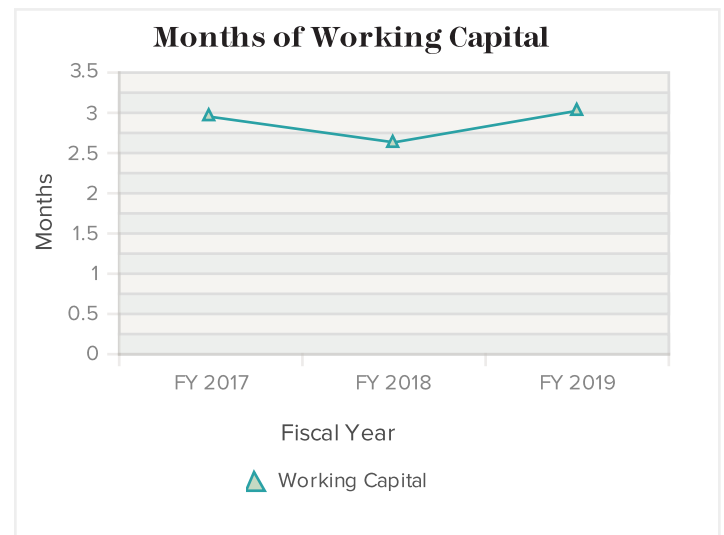
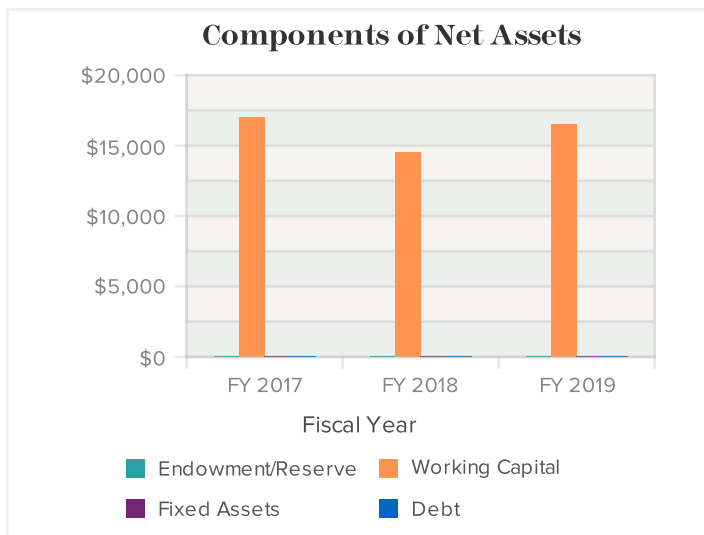
Debt Service Impact (Total Debt Service including principal and interest divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden, e.g. a mortgage).

Unrestricted Net Assets Net of Property, Plant and Equipment (Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt)) shows what the organization's unrestricted net assets would be if they did not own any property, or have any debts associated with that property. Because this calculation is based on unrestricted values for net assets and fixed assets, if an organization fills out a single column balance sheet and does not separate fixed assets into restricted and unrestricted categories, this value will be blank

Operating Margin (Change in Net Assets divided by Total Unrestricted Operating Revenue) is a measurement of the organizations efficiency in operating. The higher the margin, the more sustainable the organization because it's using more reliable sources of revenue to operate. Low ratios indicate that an organization is using revenue sources with a higher degree of variability and uncertainty. Negative operating margins highlight losses, and an organization's need to increase revenue, decrease expenses, or both, to be sustainable over time.

Depreciation as a % of Fixed Assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props); especially significant for organizations that own a building or carry a long-term lease.

Leverage Ratio (Total Debt divided by Total Assets) measures what proportion of your assets are supported by debt. A number in excess of 50% may indicate liquidity problems, or reduced capacity for future borrowing.



Attendance

In-person Participation	FY 2017	FY 2018	% Change	FY 2019	% Change
In-person participation - paid	265	372	40%	280	-25%
In-person participation - free	1,820	907	-50%	515	-43%
Total in-person participation	2,085	1,279	-39%	795	-38%

Types of In-person Attendance	FY 2017	FY 2018	% Change	FY 2019	% Change
Screenings tickets		120	n/a		-100%
Registrants for classes/workshops		191	n/a	50	-74%
Field trip participants		245	n/a		-100%
Conference participants		248	n/a	245	-1%
Festival attendees		475	n/a	500	5%
Total in-person participation	2,085	1,279	-39%	795	-38%

Attendance Ages	FY 2017	FY 2018	% Change	FY 2019	% Change
Children (18 and under)	1,772	760	-57%	600	-21%
Children served in schools		75	n/a	125	67%
Seniors		70	n/a	50	-29%
Adults		449	n/a	145	-68%

Other Participation	FY 2017	FY 2018	% Change	FY 2019	% Change
Virtual attendance	2,000	2,225	11%	4,000	80%

Staffing

Staff & Non-Staff Statistics	FY 2017	FY 2018	% Change	FY 2019	% Change
Number of part-time or one-time volunteers	80	80	0%	90	12%
Part-time or one-time volunteers - FTEs	0.27	0.21	-22%	0.3	43%
Independent contractors	9	7	-22%	9	29%

Artistic Staff & Non-Staff Statistics	FY 2017	FY 2018	% Change	FY 2019	% Change
Independent contractors that are artists		5	n/a	7	40%

Program Activity

			% Change		% Change
Distinct events	13	14	8%	5	-64%
Total events	13	17	31%	7	-59%
Distinct screenings		4	n/a		-100%
Total screenings		2	n/a		-100%
Distinct classes/workshops		2	n/a		-100%
Distinct class series/courses		2	n/a	2	0%
Total classes/class sessions	0	12	n/a	7	-42%
Distinct field trips		3	n/a		-100%
Field trip occurrences		3	n/a		-100%
Programs offered in schools		3	n/a	1	-67%
Hours of programming in schools		8	n/a	10	25%
Number of schools served		3	n/a	5	67%
Artists placed in schools		1	n/a	1	0%
Conferences hosted		2	n/a	2	0%
Fairs/festivals/parades		1	n/a	1	0%
Hours of video or cinema content produced	0	9	n/a	16	78%
Hours of video or cinema content broadcast	0	0	n/a	13	n/a
Hours of content broadcast	0	0	n/a	13	n/a
Hours of content produced	8	9	-100%	16	n/a