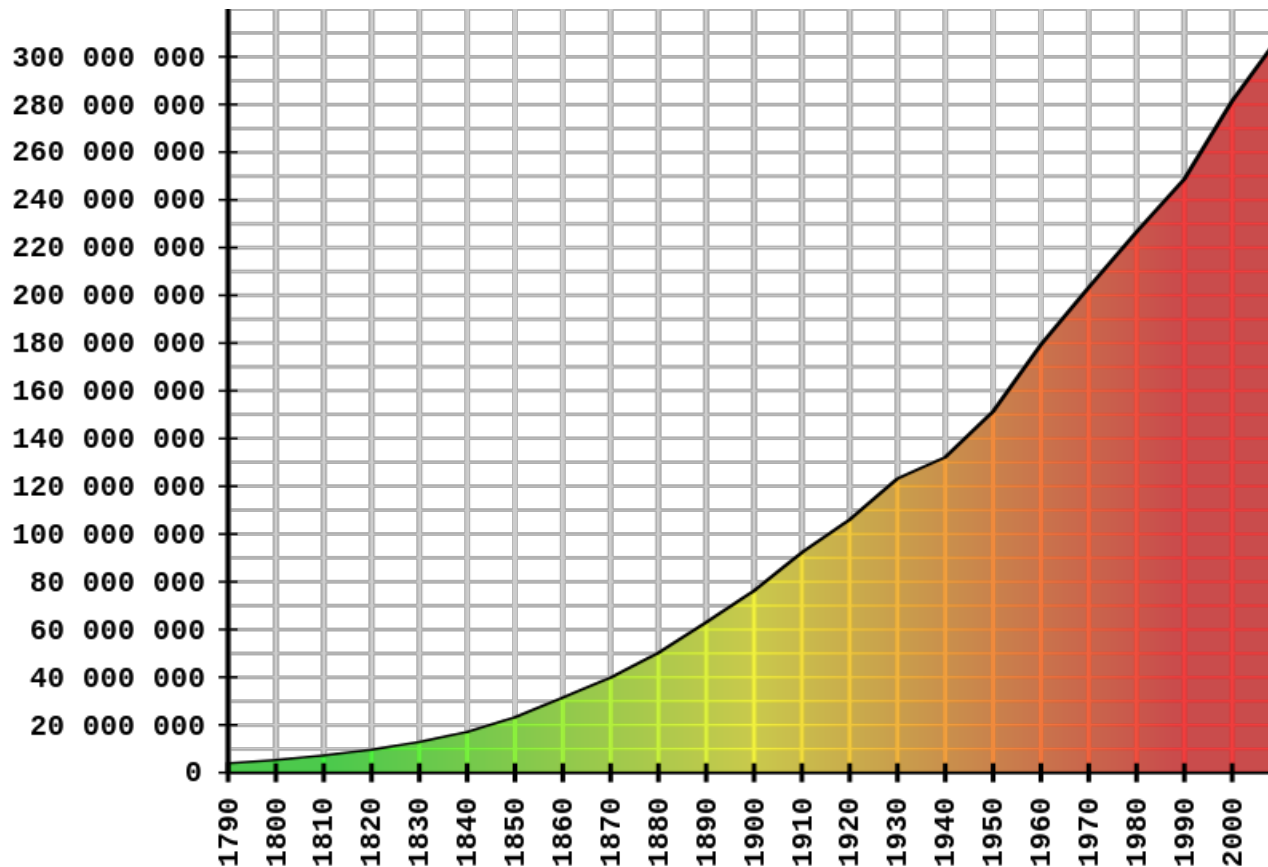


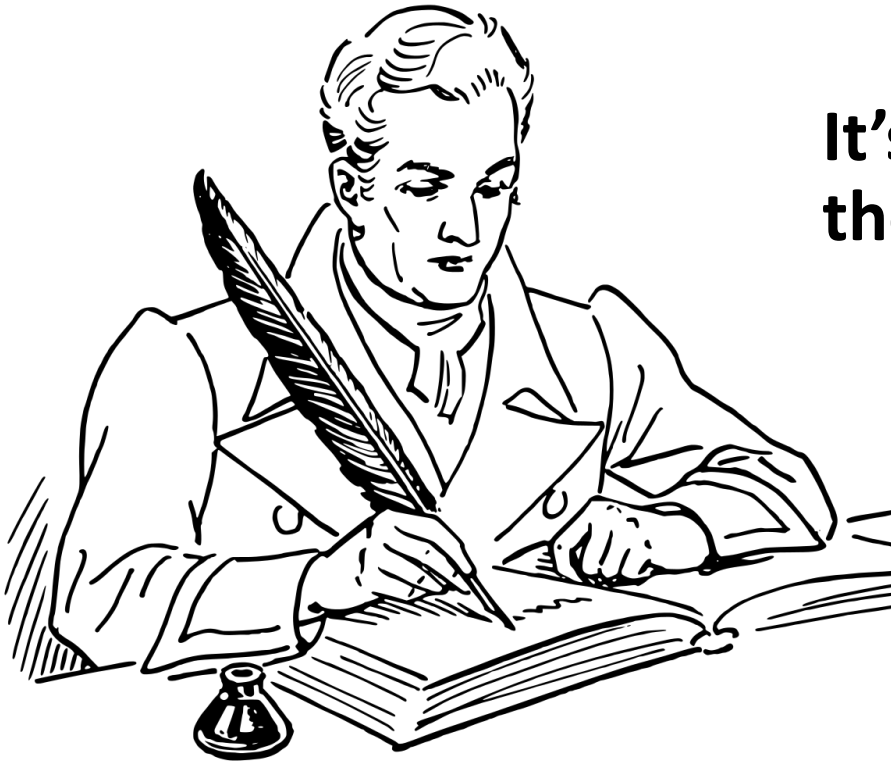
United States®
Census
2020

What is the Census?

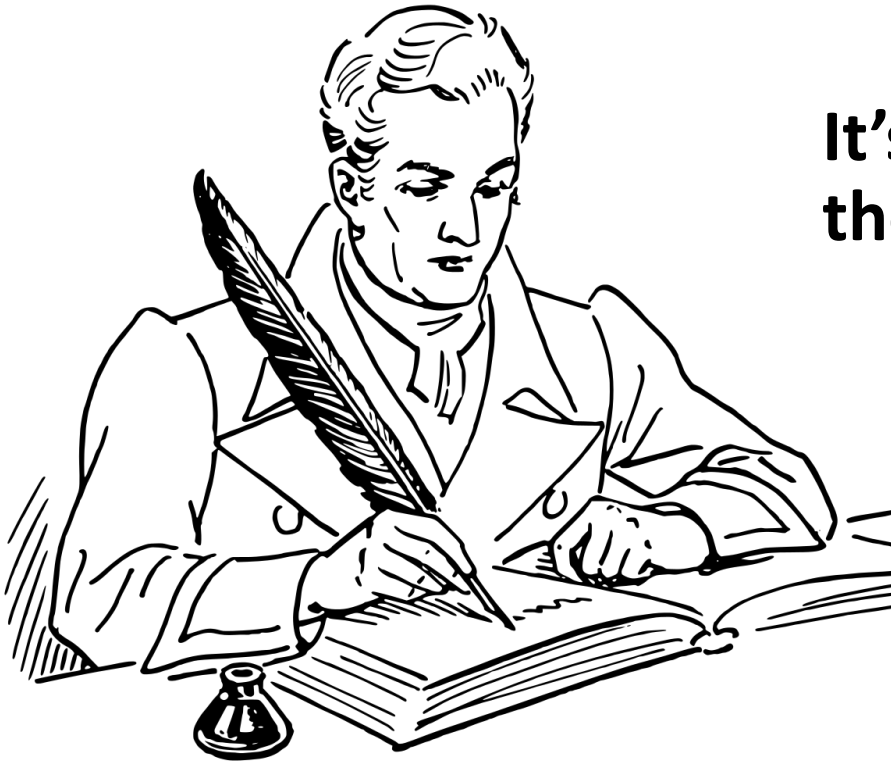
Every 10 years a count is made of EVERYONE in the country – legally in country or not, English speaking or not, 1 day old or 100 years old.



**It's in the Constitution and
the first one was in 1790.**



**It's in the Constitution and
the first one was in 1790.**



**This will be the first one
that can be done online.**

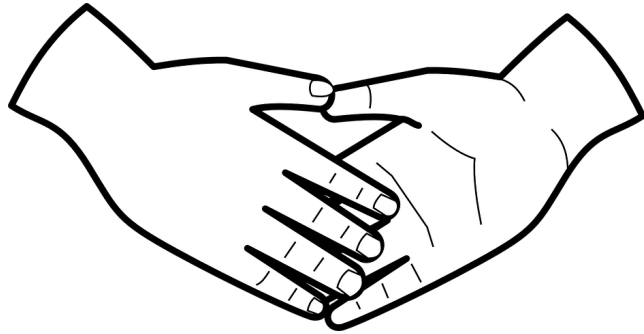


Why is it Important? It is how money is allocated to the states – about \$675,000,000,000.

for education

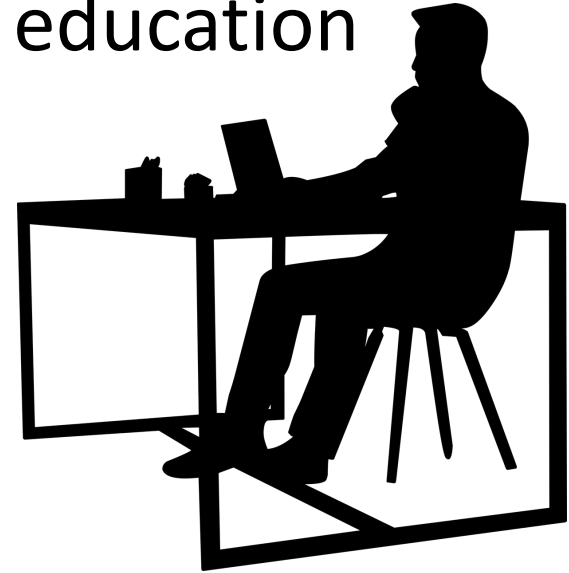


Why is it Important? It is how money is allocated to the states – about \$675,000,000,000.



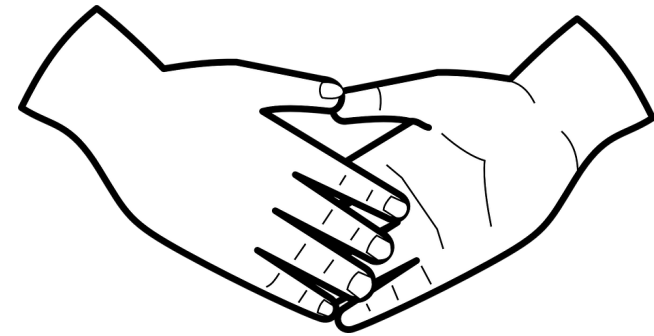
for social services

for education



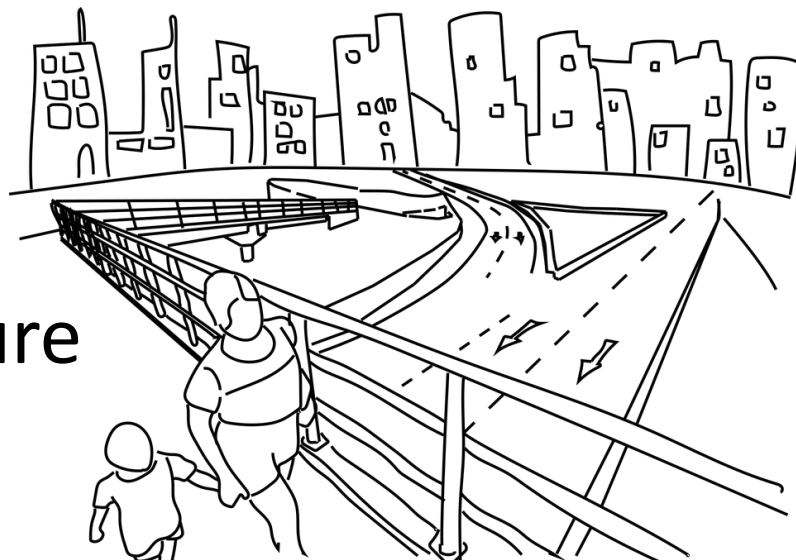
Why is it Important? It is how money is allocated to the states – about \$675,000,000,000.

for education

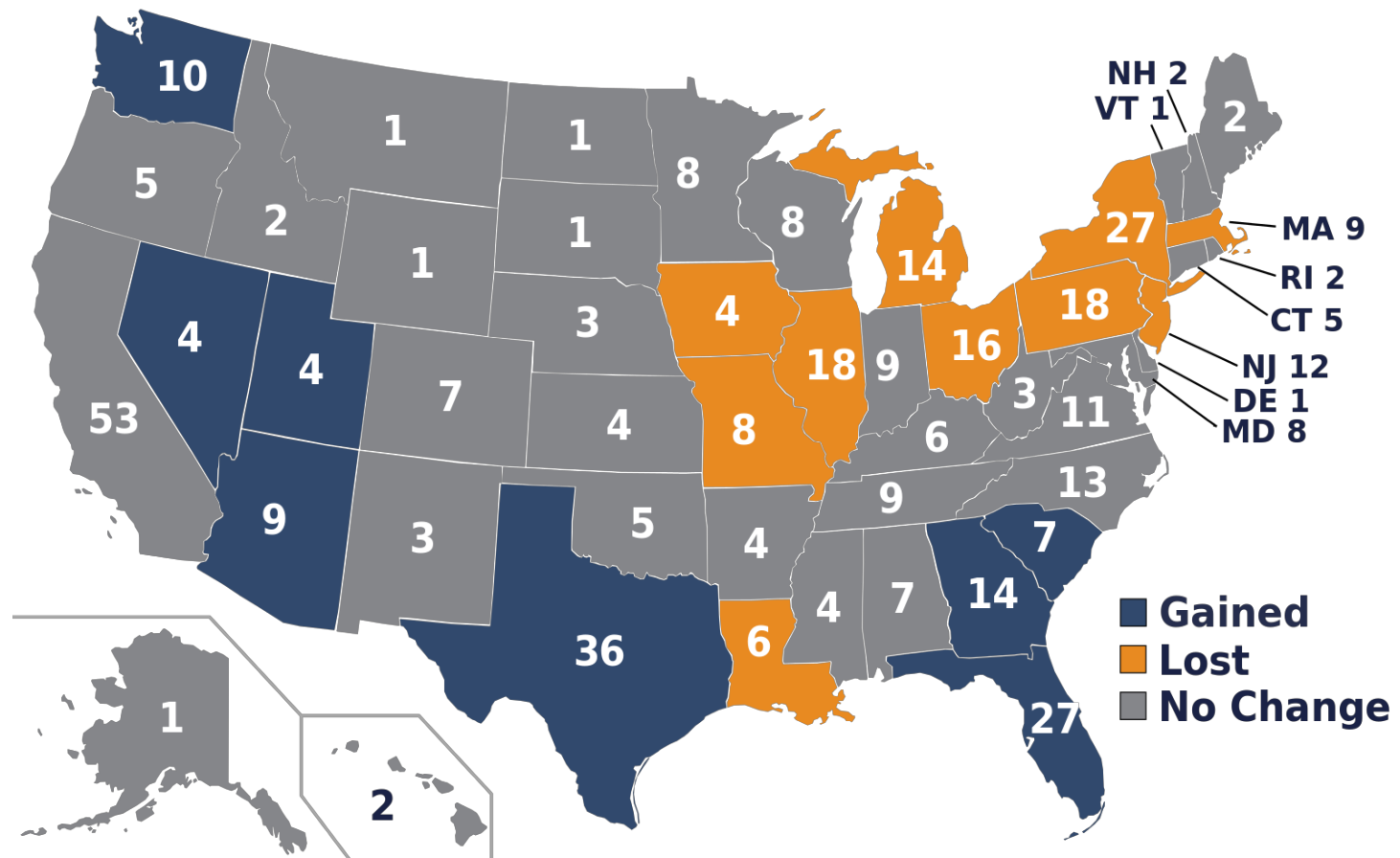


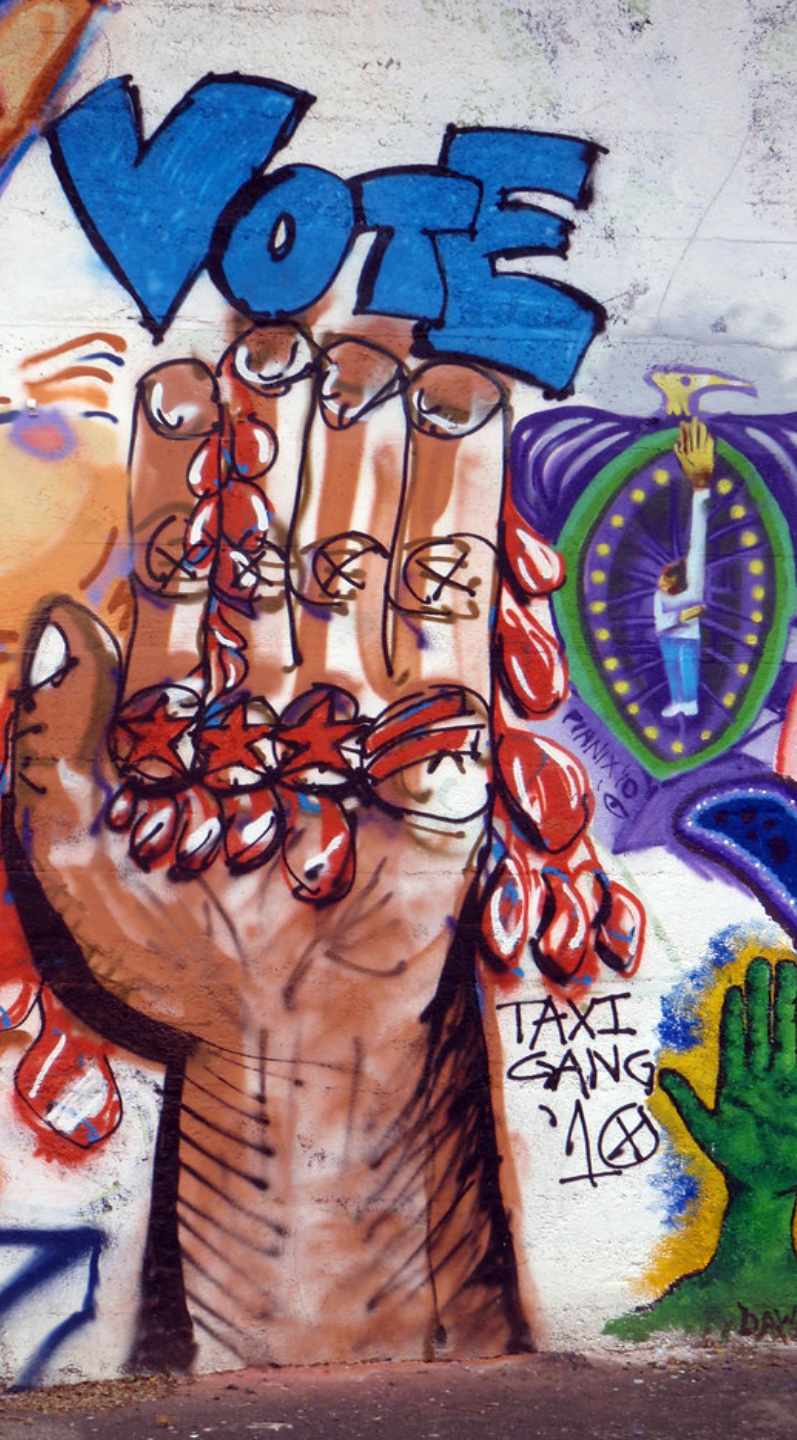
for social services

for infrastructure



It also determines representation in Congress and the number of votes in the Electoral College.





Why are we asking for your help?

- It is part of your civic responsibility. You will be voters soon.
- You can explain the FACTS to families and community.
- It's especially important to Michigan – we could lose another Congressperson

What questions are on the 2020 Census?



On April 1, 2020

- How many people are living or staying at your home?
- Is the home is owned or rented?
- What is the sex of each person in your home?
- What is the age of each person in your home?
- What is the race of each person in your home?
- Is anyone in your home is of Hispanic, Latino, or Spanish origin.
- What is the relationship of each person in home?

The background of the slide features several thin, curved lines in a light gray color, some solid and some dashed, creating a sense of motion or a stylized globe. A blue speech bubble is positioned on the left side of the slide.

The Census
will not ask...

- Your immigration status
- For your Social Security number
- For your political preferences
- For any money

DAFT is sponsoring a special PSA award for promoting the Census.



- Same entry deadline as MSFF
- Entry fee waived for Census PSAs
- \$200 cash award

Lots of online resources are available:

BE COUNTED
MICHIGAN2020

becountedmi2020.com

United States[®]
Census
2020

2020census.gov

