United States Census 2020
What is the Census?

Every 10 years a count is made of EVERYONE in the country – legally in country or not, English speaking or not, 1 day old of 100 years old.
It’s in the Constitution and the first one was in 1790.
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This will be the first one that can be done online.
Why is is Important? It is how money is allocated to the states – about $675,000,000,000. for education
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for infrastructure
It also determines representation in Congress and the number of votes in the Electoral College.
Why are we asking for your help?

• It is part of your civic responsibility. You will be voters soon.

• You can explain the FACTS to families and community.

• It’s especially important to Michigan – we could lose another Congressperson.
What questions are on the 2020 Census?

- How many people are living or staying at your home?
- Is the home is owned or rented?
- What is the sex of each person in your home?
- What is the age of each person in your home?
- What is the race of each person in your home?
- Is anyone in your home is of Hispanic, Latino, or Spanish origin.
- What is the relationship of each person in home?
The Census will not ask...

- Your immigration status
- For your Social Security number
- For your political preferences
- For any money
DAFT is sponsoring a special PSA award for promoting the Census.

- Same entry deadline as MSFF
- Entry fee waived for Census PSAs
- $200 cash award
Lots of online resources are available:

becountedmi2020.com

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becountedmi2020.com

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2020census.gov