



**Organization Information**

Organization name: Digital Arts Film & Television  
 City: Royal Oak  
 State: MI  
 County: Oakland  
 NISP Discipline: 9 - Media Arts  
 NISP Institution: 17 - Arts Service Organization  
 NTEE: A31 - Film & Video  
 Applicant is not audited or reviewed by an independent accounting firm.

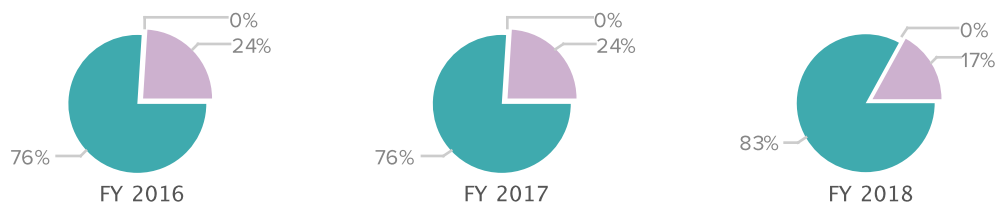
Federal ID #: 383234053  
 Year organization founded: 1969  
 Organization type: 501(c)3 nonprofit organization  
 Fiscal year end date: 12-31  
 DUNS #: 007544142  
 Full-time staff: 0  
 Paid FTEs: 0

A display value of -0% signifies a value of less than +/- 0.5%

Total Activity	FY 2016	FY 2017	% Change	FY 2018	% Change
<b>Operating Revenue</b>					
Earned Program	\$15,890	\$16,994	7%	\$11,923	-30%
Earned Non-program	\$906	\$390	-57%	\$393	1%
<b>Total Earned Revenue</b>	<b>\$16,796</b>	<b>\$17,384</b>	<b>4%</b>	<b>\$12,316</b>	<b>-29%</b>
Investment Revenue	\$0	\$0	n/a	\$0	n/a
Contributed Revenue	\$53,380	\$54,650	2%	\$60,320	10%
<b>Total Operating Revenue</b>	<b>\$70,176</b>	<b>\$72,034</b>	<b>3%</b>	<b>\$72,636</b>	<b>1%</b>
Less in-kind	(\$25,000)	(\$25,500)	2%	(\$28,720)	13%
<b>Total Operating Revenue Less In-kind</b>	<b>\$45,176</b>	<b>\$46,534</b>	<b>3%</b>	<b>\$43,916</b>	<b>-6%</b>
<b>Operating Expenses</b>					
Program	\$52,010.29	\$58,776.65	13%	\$50,428	-14%
Fundraising	\$626.63	\$2,765.96	341%	\$2,170	-22%
General & Administrative	\$10,026.08	\$7,606.39	-24%	\$13,509	78%
<b>Total Operating Expenses</b>	<b>\$62,663</b>	<b>\$69,149</b>	<b>10%</b>	<b>\$66,107</b>	<b>-4%</b>
Less in-kind	(\$25,000)	(\$25,500)	2%	(\$28,720)	13%
<b>Total Operating Expenses Less In-kind</b>	<b>\$37,663</b>	<b>\$43,649</b>	<b>16%</b>	<b>\$37,387</b>	<b>-14%</b>
<b>Total Operating Activity</b>	<b>\$7,513</b>	<b>\$2,885</b>	<b>-62%</b>	<b>\$6,529</b>	<b>126%</b>

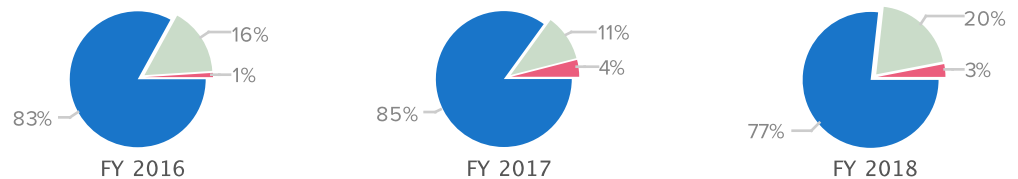
**Revenue by Source**

- Earned
- Investment
- Contributed



**Expenses by Functional Grouping**

- Program
- General & Administrative
- Fundraising



## Revenue Details

	FY 2016	FY 2017	FY 2018	FY 2018	FY 2018	FY 2018
	Total	Total	Total	Unrestricted	Temporarily Restricted	Permanently Restricted
<b>Operating Revenue</b>						
<b>Earned - Program</b>						
Membership revenue			\$8,220	\$8,220		n/a
Tuitions and registration fees			\$3,533	\$3,533		n/a
Other program revenue			\$170	\$170		n/a
<b>Total earned - program</b>	<b>\$15,890</b>	<b>\$16,994</b>	<b>\$11,923</b>	<b>\$11,923</b>	<b>\$0</b>	<b>n/a</b>
<b>Earned - Non-program</b>						
Gift shop and merchandise fees			\$393	\$393		n/a
Other earned revenue	\$906	\$390	\$0	\$0		n/a
<b>Total earned - non-program</b>	<b>\$906</b>	<b>\$390</b>	<b>\$393</b>	<b>\$393</b>	<b>\$0</b>	<b>n/a</b>
<b>Total earned revenue</b>	<b>\$16,796</b>	<b>\$17,384</b>	<b>\$12,316</b>	<b>\$12,316</b>		
<b>Contributed</b>						
Trustee & board	\$1,250	\$1,950	\$1,950	\$1,950		
Individual	\$680	\$500	\$800	\$800		
Corporate	\$8,650	\$9,000	\$16,500	\$16,500		
Foundation	\$0	\$0	\$0	\$0		
County government	\$0	\$0	\$2,000	\$2,000		
State government	\$7,300	\$11,400	\$4,100	\$4,100		
Federal government	\$10,500	\$6,300	\$6,250	\$6,250		
In-kind operating contributions	\$25,000	\$25,500	\$28,720	\$28,720		
Net assets released from restriction	\$0	\$0	\$0	\$0		
<b>Total contributed revenue</b>	<b>\$53,380</b>	<b>\$54,650</b>	<b>\$60,320</b>	<b>\$60,320</b>		
Operating investment revenue	\$0	\$0	\$0	\$0		
<b>Total operating revenue</b>	<b>\$70,176</b>	<b>\$72,034</b>	<b>\$72,636</b>	<b>\$72,636</b>		
<b>Total operating revenue less in-kind</b>	<b>\$45,176</b>	<b>\$46,534</b>	<b>\$43,916</b>	<b>\$43,916</b>		
<b>Total non-operating revenue</b>						
<b>Total revenue</b>	<b>\$70,176</b>	<b>\$72,034</b>	<b>\$72,636</b>	<b>\$72,636</b>		
<b>Total revenue less in-kind</b>	<b>\$45,176</b>	<b>\$46,534</b>	<b>\$43,916</b>	<b>\$43,916</b>		

## Expense Details

	FY 2016 Total	FY 2017 Total	% Change	FY 2018 Total	% Change	FY 2018 Program	FY 2018 Fundraising	FY 2018 General & Administrative
Personnel expenses - Operating								
Independent contractors	\$21,833	\$27,719	27%	\$22,495	-19%	\$10,125	\$1,950	\$10,420
Professional fees	\$490	\$658	34%	\$600	-9%	\$0	\$0	\$600
Total personnel expenses - Operating	\$22,323	\$28,377	27%	\$23,095	-19%	\$10,125	\$1,950	\$11,020
Non-personnel expenses - Operating								
Advertising and promotion	\$300	\$419	40%	\$2,663	536%	\$2,093	\$220	\$350
Conferences and meetings	\$690	\$2,400	248%	\$600	-75%	\$600	\$0	\$0
Dues and subscriptions	\$300	\$300	0%	\$40	-87%	\$0	\$0	\$40
Grant awards and similar amounts paid	\$800	\$0	-100%	\$0	n/a			
Insurance	\$884	\$884	0%	\$838	-5%	\$0	\$0	\$838
Occupancy costs	\$27,000	\$27,375	1%	\$7,875	-71%	\$7,875	\$0	\$0
Office and administration	\$3,310	\$816	-75%	\$7,348	800%	\$6,187	\$0	\$1,161
Printing, postage and shipping	\$1,543	\$1,781	15%	\$2,107	18%	\$2,037	\$0	\$70
Travel	\$1,131	\$363	-68%	\$1,498	313%	\$1,468	\$0	\$30
Productions and events costs	\$0	\$0	n/a	\$19,848	n/a	\$19,848	\$0	\$0
Other operating expenses	\$4,382	\$6,434	47%	\$195	-97%	\$195	\$0	\$0
Total non-personnel expenses - Operating	\$40,340	\$40,772	1%	\$43,012	5%	\$40,303	\$220	\$2,489
Total operating expenses	\$62,663	\$69,149	10%	\$66,107	-4%	\$50,428	\$2,170	\$13,509
Non-operating personnel expenses	\$0	\$0	n/a	\$0	n/a			
Non-operating non-personnel expenses	\$0	\$0	n/a	\$0	n/a			
Total expenses	\$62,663	\$69,149	10%	\$66,107	-4%	\$50,428	\$2,170	\$13,509
Total expenses less in-kind	\$37,663	\$43,649	16%	\$37,387	-14%			
Total expenses less depreciation	\$62,663	\$69,149	10%	\$66,107	-4%			
Total expenses less in-kind and depreciation	\$37,663	\$43,649	16%	\$37,387	-14%			

## Balance Sheet

Assets	FY 2016	FY 2017	% Change	FY 2018	% Change
Current assets					
Cash				\$14,504	n/a
Receivables				\$0	n/a
Investments				\$0	n/a
Prepaid expenses & other				\$0	n/a
<b>Total current assets</b>	<b>\$10,700</b>	<b>\$17,000</b>	<b>59%</b>	<b>\$14,504</b>	<b>-15%</b>
Non-current investments					
Fixed assets (net)				\$0	n/a
Other non-current assets	\$0	\$0	n/a	\$0	n/a
<b>Total non-current assets</b>		<b>\$2,500</b>	<b>n/a</b>	<b>\$0</b>	<b>-100%</b>
<b>Total assets</b>	<b>\$10,700</b>	<b>\$19,500</b>	<b>82%</b>	<b>\$14,504</b>	<b>-26%</b>
Liabilities & Net Assets	FY 2016	FY 2017	% Change	FY 2018	% Change
Liabilities					
Accounts payable & other				\$0	n/a
Loans & other debt				\$0	n/a
Deferred revenue				\$0	n/a
<b>Total current liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>\$0</b>	<b>n/a</b>
Non-current liabilities	\$0	\$1,500	n/a	\$0	-100%
<b>Total liabilities</b>	<b>\$0</b>	<b>\$1,500</b>	<b>n/a</b>	<b>\$0</b>	<b>-100%</b>
Net assets					
Unrestricted	\$10,700	\$18,000	68%	\$14,504	-19%
Temporarily restricted		\$0	n/a	\$0	n/a
Permanently restricted		\$0	n/a	\$0	n/a
<b>Total net assets</b>	<b>\$10,700</b>	<b>\$18,000</b>	<b>68%</b>	<b>\$14,504</b>	<b>-19%</b>
<b>Total liabilities &amp; net assets</b>	<b>\$10,700</b>	<b>\$19,500</b>	<b>82%</b>	<b>\$14,504</b>	<b>-26%</b>

Balance Sheet Metrics

	FY 2016	FY 2017	FY 2018
Months of Operating Cash			3
Total working capital	\$10,700	\$17,000	\$14,504
Current Ratio	n/a	n/a	n/a
Debt Service Impact			0%
Unrestricted Net Assets Net of Property, Plant and Equipment			n/a
Operating Margin			9%
Depreciation as a % of Fixed Assets			n/a
Leverage Ratio			

Months of Operating Cash represents the number of months an organization can operate at current average monthly expense levels with existing cash and cash equivalents.  $Cash + Cash\ Equivalents / (Total\ Expense / 12)$ . The ratio is calculated using total numbers since this organization does not have a disaggregated balance sheet.

Total Working Capital consists of the resources available for operations, and in this report is calculated as total current assets minus total current liabilities since this organization does not have a disaggregated balance sheet. This calculation of working capital may differ from your internal calculations.

Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on

Current Ratio (Current Assets divided by Current Liabilities) determines the organization's ability to pay current debt using current assets. The higher the ratio, the more capable the organization is of paying its obligations. The ratio is calculated using unrestricted numbers only.

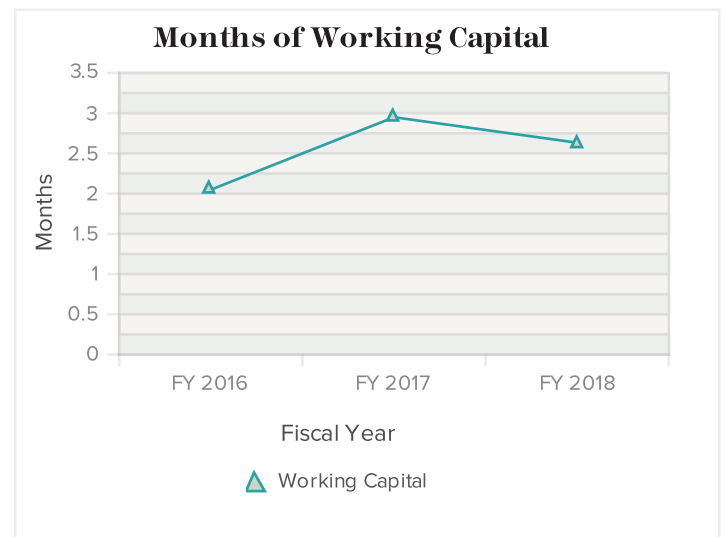
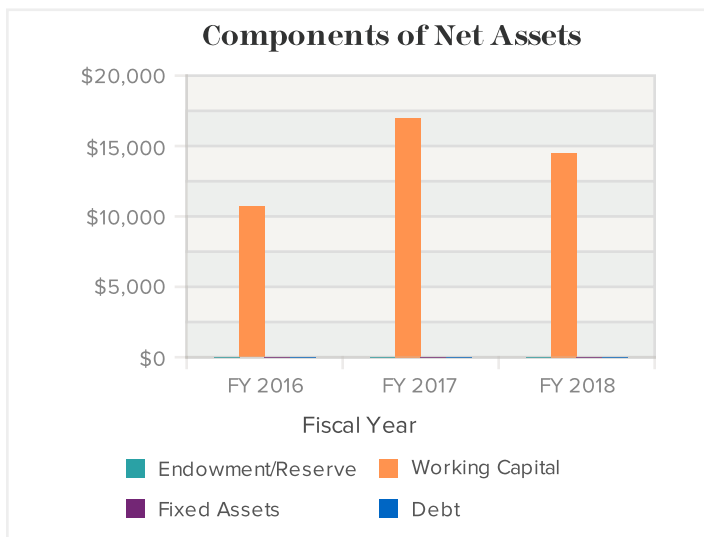
Debt Service Impact (Total Debt Service including principal and interest divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden, e.g. a mortgage).

Unrestricted Net Assets Net of Property, Plant and Equipment (Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt)) shows what the organization's unrestricted net assets would be if they did not own any property, or have any debts associated with that property. Because this calculation is based on unrestricted values for net assets and fixed assets, if an organization fills out a single column balance sheet and does not separate fixed assets into restricted and unrestricted categories, this value will be blank

Operating Margin (Change in Net Assets divided by Total Unrestricted Operating Revenue) is a measurement of the organizations efficiency in operating, highlighting the amount of an organization's surplus or deficit.

Depreciation as a % of Fixed Assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props); especially significant for organizations that own a building or carry a long-term lease.

Leverage Ratio (Total Debt divided by Total Unrestricted and Temporarily Restricted Assets) determines how heavily the organization has borrowed. A number in excess of 50% may indicate a potential crunch.



## Attendance

In-person Participation	FY 2016	FY 2017	% Change	FY 2018	% Change
In-person participation - paid	220	265	20%	372	40%
In-person participation - free	2,000	1,820	-9%	907	-50%
<b>Total in-person participation</b>	<b>2,220</b>	<b>2,085</b>	<b>-6%</b>	<b>1,279</b>	<b>-39%</b>

Types of In-person Attendance	FY 2016	FY 2017	% Change	FY 2018	% Change
Screenings tickets			n/a	120	n/a
Registrants for classes/workshops			n/a	191	n/a
Field trip participants			n/a	245	n/a
Conference participants			n/a	248	n/a
Festival attendees			n/a	475	n/a
<b>Total in-person participation</b>	<b>2,220</b>	<b>2,085</b>	<b>-6%</b>	<b>1,279</b>	<b>-39%</b>

Attendance Ages	FY 2016	FY 2017	% Change	FY 2018	% Change
Children (18 and under)	1,776	1,772	-100%	760	-57%
Children served in schools			n/a	75	n/a
Seniors			n/a	70	n/a
Adults			n/a	449	n/a

Other Participation	FY 2016	FY 2017	% Change	FY 2018	% Change
Virtual attendance	600	2,000	233%	2,225	11%

## Staffing

Staff & Non-Staff Statistics	FY 2016	FY 2017	% Change	FY 2018	% Change
Number of part-time or one-time volunteers	30	80	167%	80	0%
Part-time or one-time volunteers - FTEs	1.5	0.27	-82%	0.21	-22%
Independent contractors	9	9	0%	7	-22%

Artistic Staff & Non-Staff Statistics	FY 2016	FY 2017	% Change	FY 2018	% Change
Independent contractors that are artists			n/a	5	n/a

## Program Activity

	FY 2016	FY 2017	% Change	FY 2018	% Change
Distinct events	10	13	30%	14	8%
Total events	10	13	30%	17	31%
Distinct screenings			n/a	4	n/a
Total screenings			n/a	2	n/a
Distinct classes/workshops			n/a	2	n/a
Distinct class series/courses			n/a	2	n/a
Total classes/class sessions	0	0	n/a	12	n/a
Distinct field trips			n/a	3	n/a
Field trip occurrences			n/a	3	n/a
Programs offered in schools			n/a	3	n/a
Hours of programming in schools			n/a	8	n/a
Number of schools served			n/a	3	n/a
Artists placed in schools			n/a	1	n/a
Conferences hosted			n/a	2	n/a
Fairs/festivals/parades			n/a	1	n/a
Hours of video or cinema content produced	0	0	n/a	9	n/a
Hours of content produced	12	8	-33%	9	12%