# The Film Foundation's Story of Movies Presents With support from AFSCME In partnership with Digital Arts, Film & Television and Detroit Institute of Arts

# A PROFESSIONAL DEVELOPMENT WORKSHOP ON FILM AND VISUAL LITERACY FOR CLASSROOM EDUCATORS ACROSS ALL DISCIPLINES, GRADES 5–12



# Tuesday & Wednesday, October 2 & 3, 2018

# 9:00 a.m. – 4:00 p.m.

# Detroit Institute of Arts 5200 Woodward Ave, Detroit, MI 48202

### WHO & WHAT

This *FREE* two-day seminar introduces educators to an interdisciplinary curriculum that challenges students to think contextually about the role of film as an expression of American democracy.

#### SCREENING AND DISCUSSION ACTIVITIES FOCUS ON STRATEGIES TO:

- ★ Increase **civic engagement** by developing students' critical viewing and thinking skills.
- Give students the tools to understand the **persuasive** and **universal language** of moving images, a significant component of **visual literacy**.
- \* Explore the **social issues** and diverse points of view represented in films produced in different historical periods.

#### MORNING AND AFTERNOON WORKSHOPS FOCUS ON LEARNING HOW TO READ A FILM, PRINCIPLES OF CINEMA LITERACY, AND INTERPRETING FILM IN HISTORICAL/CULTURAL CONTEXTS.

- ★ Handout materials include screening activities and primary source documents to support and enhance students' critical thinking skills.
- ★ Evening screenings showcase award-winning films, deemed historically and culturally significant by the Library of Congress National Film Registry.
- ★ Lunch is provided for registered participants.

# **HOW & WHEN TO REGISTER**

**CLASSROOM CAPACITY IS LIMITED, SO EARLY REGISTRATION IS ENCOURAGED.** State Continuing Education Credit Hours (SCECH) will be available for \$10 fee payable to State of Michigan.

#### WORKSHOPS REQUIRE PRE-REGISTRATION.

- Registration deadline is September 20, 2018.
- Register by emailing Julia Wayne at jwayne@film-foundation.org or call (323) 436-5095.
   Please include the following information: Your name, school, city and state, the subject and grade level(s) you teach, and a contact phone number or email address.

### WHY TEACH FILM IN THE CLASSROOM?

- A rich tapestry of literature, art and social history exists to enhance film study, making it an ideal subject for interdisciplinary learning.
- Because film is an evolving and changing expression of different stages of American cultural history, a program of in-depth film study challenges students to interpret how Americans as well as other countries have viewed American political, social and economic values over the past century.
- Film communicates through sequences and juxtaposition of images and therefore is a significant tool for teaching inference. Likewise, film challenges students to move beyond decoding narrative to a deeper level of understanding—of government, society, and humanity.
- We are living in a world of moving images. The need for quality classes, standards of study, and goals of usage has never been stronger. Students must learn to distinguish between art and commerce, between manufactured images meant to sell and carefully crafted sequences of images meant to communicate.

SESSIONS	DAY 1	DAY 2
Coffee & Registration 9:00 - 9:30	The American Laborer	The Common Good
BLOCK 1 Film Narratives 9:30 - 11:00	<ul> <li>Introduction: Three Ways to Read a Film</li> <li>From Penny Claptrap to Movie Palaces–Film as a Democratic Art</li> <li>Screening: Silent Film <i>Children Who Labor</i></li> </ul>	<ul> <li>Introduction: Fluency in Reading Non-Print Texts</li> <li>Personalizing the Political– The Immigrant Experience</li> <li>Screening: Silent Film The Immigrant</li> </ul>
BLOCK 2 Film Language and Elements of Style 11:15 - 1:00	<ul> <li>Identifying a Film's Ideology</li> <li>Understanding Cinematic Devices</li> <li>Screening: Selected scenes from Black Fury and Matewan</li> </ul>	<ul> <li>Tenor of the Times–Identifying and Analyzing Film Depictions</li> <li>Screening: Brotherhood of Man and selected scenes from Intruder in the Dust</li> </ul>
LUNCH		
BLOCK 3 Historical/Cultural Contexts 2:00 - 4:00	<ul> <li>How to Read a Documentary Film</li> <li>Archival Footage and Newsreels</li> <li>Screening: <i>The Plow that Broke the Plains</i></li> </ul>	<ul> <li>Native Voices—"It's a Good Day to Be Indigenous"</li> <li>Screening: Selected scenes from Smoke Signals</li> </ul>
EVENING PROGRAM Feature Films Starting at 7:00	<ul> <li>At the River I Stand         <ul> <li>(1993, directors David Appleby, Allison Graham and Steven Ross)</li> </ul> </li> <li>Salt of the Earth         <ul> <li>(1954, directed by Herbert J. Biberman)</li> </ul> </li> </ul>	<ul> <li>Where Are My Children? (1916, directed by Lois Weber)</li> <li>The Times of Harvey Milk (1984, directed by Robert Epstein)</li> </ul>

**About The Film Foundation:** Created in 1990 by Martin Scorsese, The Film Foundation (film-foundation.org) is dedicated to protecting and preserving motion picture history. By working in partnership with the leading archives and studios, the foundation has saved over 800 films. In addition to the preservation, restoration, and presentation of classic cinema, the foundation teaches young people about film language and history through its *Story of Movies* program. Joining Scorsese on the board of directors are Woody Allen, Paul Thomas Anderson, Wes Anderson, Francis Ford Coppola, Clint Eastwood, Peter Jackson, Ang Lee, George Lucas, Christopher Nolan, Alexander Payne, Robert Redford, and Steven Spielberg. The Film Foundation is aligned with the Directors Guild of America.

**About the American Federation of State, County and Municipal Employees:** AFSCME is a union comprised of a diverse group of people who share a common commitment to public service. For us, serving the public is not just a job, it's a calling. An important part of our mission is to advocate for the vital services that keep our families safe and make our communities strong. We also advocate for prosperity and opportunity for all of America's working families. We not only stand for fairness at the bargaining table — we fight for fairness in our communities and in the halls of government. Learn more at www.afscme.org/now.

**About Digital Arts, Film & Television:** Founded in 1969, DAFT is a non-profit media-arts educational organization. Our primary mission is to promote the creative use of film and electronic media. We do this through the annual Michigan Student Film Festival, workshops, and teacher and student conferences with media professionals. Learn more at daftonline.org.

**About the Detroit Institute of Arts:** The DIA is more than a museum. For students and educators, we serve as a critical resource to build connections between the world's history and today's educational outcomes, allowing each of your students to find personal meaning in the artwork they experience, either in the museum or in your classroom. Learn more at www.dia.org.